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KOREA

PETRICHOR

FALL-WINTER 2021/ 2022 COLLECTION . THE STORY BEGIN WITH INSPIRATION

PERSONAL INFORMATION
CHINESE NAME: 余詠珊 ENGLISH NAME: YU WING SHAN
DATE OF BIRTH: 26/08/2001 GENDER: F ETHNICITY: CHINESE

LANGUAGES

CANTONESE
PUTONGHUA
ENGLISH



CONTENT

PERSONAL STATEMENT

EDUCATION

TEL: +852 6533 6513

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YWINGSHAN68@GMAIL.COM

I WOULD SAY I AM A MOTIVATED PERSON WHO WANTS TO IMPROVE MY TERTIARY EDUCATIONAL STATUS. I WAS ALSO COMPLIMENTED BY MY PEERS THAT I AM A PASSIONATE STUDENT WHO LIKES TO MATCH CLOTHES AND DESIGN CLOTHES BY MYSELF SINCE I WAS A SECONDARY STUDENT. MOREOVER, I THINK THE AESTHETIC OF MINE IS FULL OF PERSONALITY

2019 – 2021

HIGHER DIPLOMA IN FASHION DESIGN
HONG KONG DESIGN INSTITUTE

2013 – 2018

HONG KONG DIPLOMA OF SECONDARY EDUCATION
LINGNAN DR. CHUNG WING KWONG MEMORIAL SECONDARY SCHOOL

WORK EXPERIENCE

COMPETITIONS

COMPUTER SKILLS DESIGN & PRESENTATION

9/2020 – 2/2021
FASHION DESIGN ASSISTANT (INTERNSHIP)
INITIAL COMPANY LTD.

- TO ASSIST IN PRODUCT DESIGN AND DEVELOPMENT
- TO ASSIST IN SOURCING FABRIC, TRIMMINGS AND ACCESSORIES
- TO RESEARCH AND ANALYZE FASHION TRENDS

- FASHION COMMUTE COMPETITION 2020
- XTEP SNEAKER DESIGN COMPETITION 2020
- FINAL COLLECTION COMPETITION 2021
- APPLIED LEARNING FASHION & IMAGE MY STYLE X MUSIC DESIGN COMPETITION 2018

ADOBEPHOTOSHOP
ADOBETEXTILLATOR
MICROSOFTPOWERPOINT

OTHERS

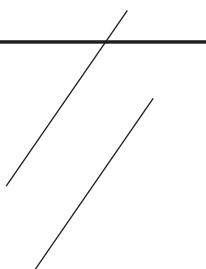
MICROSOFTWORD
MICROSOTEXCEL
LIGHTROOM

SKILLS

PATTERNMAKINGANDCUTTING
SEWING
DRAPING
EMBROIDERY
GARMENTPRINTING

CONTENTS

FALL- WINTER 21- 22



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Brand: BA (HONS) Fashion Design
THE MIFF @ Nottingham Trent University
Fashion Design Student: Final Year Collection
MIFFY WING SHAN Yu PETRICHOR
Hong Kong By YU WING SHAN MIFFY
Student No. 217280552
ywingshan68@gmail.com
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THE STORY BEGIN WITH INSPI

PIRATION

PETRICHOR COLLECTION

FALL - WINTER 2021/2022

MADE IN HONG KONG +852 55386513

YU WING SHAN, MIFF

INTRODUCTION

Under the stressful society environment encompassing, maintaining psychological health is one topic that has raised increasing concern and is an inevitable trend. Mental health has become one of the most prevalent and costly occupational health issues. Humans arouse emotions, do not make any expressive actions and restrain the form releasing facial expressions, behaviours and words that express the feelings.

The suppressed lifestyle might cause human beings emotional depression or psychological problems. With that, more focus on the natural environment that surrounds can bring beneficial effects on mental health. People who discuss mental health more often tend to take time off their work and develop a better mental life.

Exposure to nature for even ten minutes, the natural elements can reduce the pressure on the human body. Even viewing the wilderness scenery “reduces anger, fear, and stress, and increases pleasant feelings.” Specifically, nature has the power to restore, soothe, heal, and increase the feelings of connectedness. One of the studies shows the stress levels lowered even just viewing the natural images. This concept is the interpretation of my collection. It inspired me the connection between scenery and fashion.



STATEMENT OF INTENT

P E T R I C H O R • T H E M I F F



INSPIRATION

FROM HYUKOH'S BAND AND OAMC

Inspired by the artist Luke Meier's aesthetics and design concept, the "recent ancient history", anyone who loves vinyl will immediately relate. In the collection, the compelling, layered look features watercolour green silk organza printed with a vintage botanical plate and a black-and-white photo of a polar bear.

Exploration has inspired the brand to develop garments that balance a mixture of materials, colours, or techniques. Elsewhere, OAMC uses printed organza and printed graphic poplin to create an effect of depth and character on several pieces. The design elements inspired the presentation and aesthetic of scenery in my collection.

Yet, the 90's fashion style was also inspired since it enhanced the overall feeling of the theme. The OAMC FW21/22 series delivers a collection inspired by the words and work of the American painter and graphic artist Robert Rauschenberg. Not only does it present the feeling of related, but it provides excellent quality of clothing, instead of merely looking good.

Another inspiration came from the Korean underground band- Hyukoh. They are starting with the live house and underground music bands. It's hard to define HYUKOH's music, sometimes British retro, sometimes modern rock, or a bit of relaxed jazz. They express their most comfortable and unique self by telling their autobiography in their music. Hyukoh's characteristics are similar to mine, expressing "undefined" and "autobiography", which inspires me deeply. "Autobiography" represents the story and message that I wanted to deliver in the fashion, maybe my life experience or my feelings about something. Delivery my autobiography message to bring critical thinking to the consumer or others.

In one of Hyukoh's music videos, the movie "eternal sunshine of the spotless mind" is where the inspiration comes from. Not only is the aesthetic in the MV attractive, but expressing the message he wants to deliver is the most important thing I should learn. It brings me the questions of "What is the biggest inspiration as a designer ?" and "In the end, what messages do I want to deliver in the design?".

Looking at Hyukoh's MV "Gondry", I find that the scenery is usually my inspiration, especially the view after raining or the scene in MV. I felt relaxed, inspired, healing, and at peace through the scenery. "Eternal Sunshine of the spotless mind" is the muses of Hyukoh, and petrichor is my muses in creation. Interpretation of the connection between scenery and fashion in the collection, the word "Petrichor" perfectly expresses how I combined my inspiration and USP with the theme of Hyukoh.

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Fig.1 Main vocal in Hyukoh's band
magazine cover photography

#secondary

PETRICHOR IS F/W 2021-22 MENSWEAR COLLECTION

THAT WEAVES STORIES FOUND IN NOTIONS OF ARTISTIC AND INDIVIDUALITY

Project Approach

This project aims to achieve the theory of art and fashion that is related to psychology. Under the influence of the work of Luke Meier, I have more concern about the compelling, layered print that used vintage photography. From the beauty of recent ancient history, develop garments that balance a mixture of materials, colours or techniques. Drawing inspiration from Rauschenberg, the collection includes a heavy presence of mixed materials, colours, and applied techniques, creating pieces centred around juxtaposition concepts. This season's key highlight is that photography reflects the most direct communication contacts containing critical thinking.

It inspired me to explore a variety of processes, including various digital printing methods, tie-dye and marbling. I aimed to use these techniques in innovative ways to design a sense of nostalgia combined with soft, velvet fabrics. Also, I hope to use some photography to create innovative and eye-catching prints that show the stunning scenery in the collection could bring help to psychological visually is a primary focus within the group. However, the suitable print and fabrics choice to develop the best combination are also challenging.

On the other hand, taking reference to colours and elements as adopted from the 90's fashion wave would be ideal as well. Details of the '90s are appropriate to match the romantic scenery atmosphere and to outstand the concept of releasing stress by the scenery. Reference the 90's retro style of Hyukohs is an excellent approach since they can inspire me more of the creation at the photographic print. For instance, their music video and the concept behind the product can provide an excellent design approach to my collection.

Market Level

The series positioned the high-end designer level; the focus placed on the garments' art and the visual literacy presentation in clothing. Critical thinking and aesthetic experience would also be the primary key driver since the target customers expected to increase their visual literacy and artistic attitudes. The perceived competitors include Alexander McQueen and Maison Margiela, all of which have the unique aesthetic and critical thinking, with a strong brand DNA identified easily. Every unique self has their personality; the specific difference compared to those brands is my aesthetic to design fabric or textile.

Product Presentation

The collection will be demonstrated through short videos, matching with the atmosphere of the theme inspiration. To give a more concrete presentation, the photo images and short videos could better present the movements and meaning of the clothing and the different types of garments under various dynamics. The video will be delivered through a music video, describing people releasing the emotion under the scenery and the view accompanying and passing by people like the passenger. Hyukoh's the main inspiration of the product presentation as their music video shows the liberated feeling from humans enjoying the scenery and expressing the depressed emotion they were having. Also, the aesthetic and concept of Hyukoh are matched with my thought ideally. From this, I can present well mental feelings expressed in the collection by reference from them.

Unique Selling Point

The unique selling point is "artistic", "undefined", and "autobiography". I can personalise my artistic aesthetic through colour matching, dye, print, and visual study design. I will use colour matching to create an atmosphere within my final connection. Print and visual study design will mix with the suitable fabric

with dyes to create to person is more distinctive and prominent the diversity categories or implement in the future, I am tomboy, with my identity self. Furthermore, "autobiography" and message that I wanted to share maybe is my life experience or something. Delivery my author bring critical thinking to the class.

Strengths

The sketchbook development having good performance methods. Understanding applying practical design ideas consumer and the aesthetic developing methods.

Weaknesses

Toile demonstrates the translational weakness; the proportions can be improved, evidencing the need for experiments and modifying the toile development. Also, the interpretation of 90's fashion trends are crucial to investigating a better outcome during toile development.

ON PIRATION.

lised design style which
ment. "Undefined" means
types that I want
like sporty, grunge or
signature and aesthetic.
" represents the story
o deliver in the fashion,
the feeling that I have to
obiography message to
onsumer or others.

is the area of strength,
with proper research
the competitors and
as for a specific target
sign, detailing manufac-

ation from 2D to 3D is
s of the silhouette should
progression of attempts
ng the design flexibly by
uring experiments in the
e focus studies on the
on into contemporary
ate further.



THE
MIFF.
PETRICHOR. THE
MIFF.

PETRICHOR COLLECTION

FALL - WINTER 2021/2022

MADE IN HONG KONG +852 65336513

YU WING SHAN, MIFF

THE MIFF .

BY YU WING SHAN

ABOUT THE MIFF. DESIGNER LABEL

THE MIFF offers a wardrobe for people who want a artistic, undedicated, and high-end design details.

Every collection is created for artistic, autobiography and inspired story. PETRICHOR is designed with a purpose to shows 90's street wear style between artistic and unique aesthetic.

ARTISTIC. UNDEDINED. AUTOBIOGRAPHY

THE MIFF .

ABOUT THE MIFF. DESIGNER LABEL

PRICE



Maison Margiela
PARIS

S.R. STUDIO. LA. CA.

OAMC

THE MIFF .

→ BRAND
IMAGE



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Fig.2 BLOGGER @hxxadotinfo with his da
photography
#secondary

CUSTOMER PROFILE

AGE: 25-35 GENDER: Menswear

CAREER: Customers could have a range of jobs and may include young creative professionals like musicians, stylists, designers, photographers, fashion editors.

EDUCATIONAL LEVEL: THE MIFF. customers are educated people with a good knowledge of the fashion industry and brands as a whole. Also, with an understanding of different styling and lifestyle.

INCOME RANGE: Medium to a high-income range: Pieces have a more comprehensive range of price points with some affordable to expensive pieces. Therefore, the customer may have a minimum income of HKD30,000 per month to afford the different price points on offer.

FAVOURITE BRANDS: Loewe, OAMC, Yohjiyamamoto, COS, AlexanderMcqueen, Dior

TYPICAL DRES's CODE: THE MIFF. customer favors a more formal with basic silhouette, artistic, stylish aesthetic.

LIFESTYLE: THE MIFF. customer has a diversely cultured lifestyle, enjoys travel, adventure, photography, and exploration. He was diving into different cultures and lifestyles to inspire work and future projects.

COMPETITORS.

OAMC

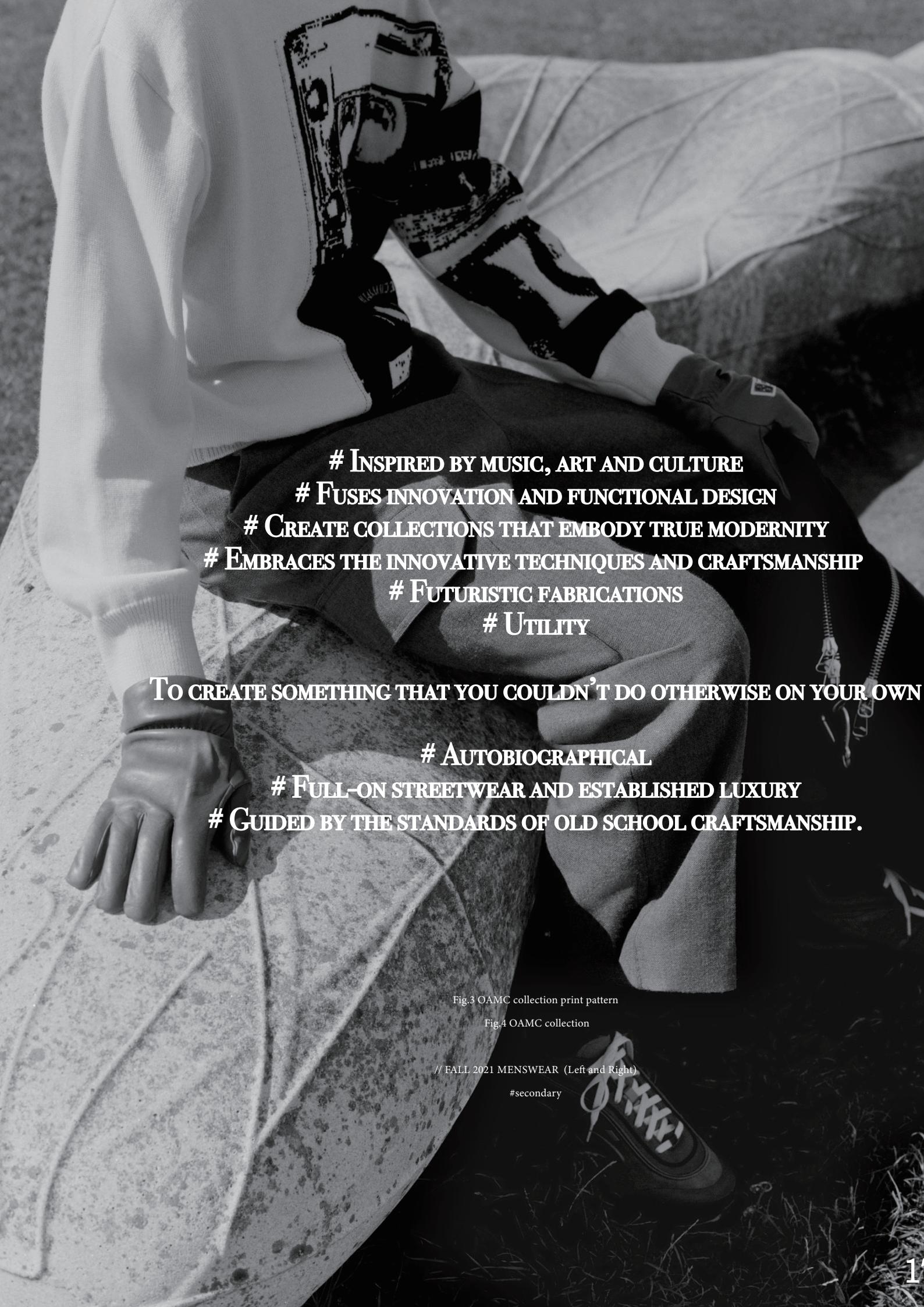
About the brand

OAMC-Over All Master Cloth is dedicated to self-expression and high quality, founded in 2013 in Milan and Paris. Working alongside designer Luke Meier is his business partner Arnaud Faeh. Both founders come from established backgrounds—Meier was the head designer at Supreme, while Faeh previously worked as creative director at Carhartt WIP.

OAMC takes inspiration from everyday cultures, such as music, art, and film; Like the early '90s Pacific Northwest music scene when Meier moved from Vancouver to Seattle and the Cremaster Cycle works by Matthew Barney. Meier has listened to many early '90s grunge records; revisiting some of the music sometimes is the starting point for the collection. In particular, Meier reminded an "interesting style clash" where influences from rock and punk.

OAMC's designs stand out for their concepts, materials, and shapes. They take workwear style chinos, dungarees, bombers, and sweaters and evolve them through technical fabrics to create premium style- "streetwear that is luxury."

“Sam” (Polar Bear),



INSPIRED BY MUSIC, ART AND CULTURE
FUSES INNOVATION AND FUNCTIONAL DESIGN
CREATE COLLECTIONS THAT EMBODY TRUE MODERNITY
EMBRACES THE INNOVATIVE TECHNIQUES AND CRAFTSMANSHIP
FUTURISTIC FABRICATIONS
UTILITY

TO CREATE SOMETHING THAT YOU COULDN'T DO OTHERWISE ON YOUR OWN

AUTOBIOGRAPHICAL
FULL-ON STREETWEAR AND ESTABLISHED LUXURY
GUIDED BY THE STANDARDS OF OLD SCHOOL CRAFTSMANSHIP.

Fig.3 OAMC collection print pattern

Fig.4 OAMC collection

// FALL 2021 MENSWEAR (Left and Right)

#secondary

COMPETITORS.

Maison Margiela

About the brand

Maison Margiela, formerly Maison Martin Margiela, is a French luxury fashion house headquartered in Paris and founded in 1988 by Belgian designer Martin Margiela. The house produces both haute couture-inspired artisanal collections and ready-to-wear collections, including womenswear, menswear, fine jewelry, footwear, objects, fragrance, and home goods, among others. Margiela resigned as creative designer in 2009 and John Galliano was appointed to the role in 2014.

Passionate about fashion related to the world and challenging society, the Maison Margiela label was first defined for its unorthodox design techniques. The unfinished and grunge vibe was reflected in his collections. They stood out amongst a crowded market.

The label is not only known for its innovative and androgynous designs. Still, it is also famous for its legacy in 'Haute Couture, holding the official Haute Couture appellation from the Federation Francaise de la Couture since 2012 under the Maison Margiela Artisanal name. Dressing A-list celebrities on the regular, the brand has been featured on the front of editorial magazines and continues to make headlines for its unconventional runway collections. In 2009 Martin left the label without appointing a successor until 2014 when British couturier John Galliano was hired as head Creative Director.

Oversized and Androgynous

Many Margiela designs give the image of ill-fitted. The clothes are rarely made to fit a model's measurements; I prefer XXL sizes. The rules of architecture and sculpture more usually inspired his clothes than by classic tailoring. The avant-garde silhouettes make the clothes to be gender fluid, an aesthetic that has influenced a younger generation of designers of street style.

Strange Materials

Maison Margiela was renowned for using unorthodox materials. He has used many materials included car seat belts, wigs, baseball gloves, and doorknobs. Once, Margiela even dyed his clothes by melting colored ice onto the unique fabric. The design took the same daring and progressive approach to the fashion shows, with models often wearing masks or blindfolds to focus on the garments.

Fig.5 Maison Margiela collection print pattern

Fig.6 Maison Margiela collection

// FALL 2021 collection (Left and Right)

#secondary

COMPETITORS.

OAMC

S.R.
STUDIO.
LA.CA.

SOTO

About the brand

After numerous high-profile collaborations with fashion designers, the artist Sterling Ruby decided to strike it out on his own and launch a ready-to-wear brand in 2019, called S.R. STUDIO. LA. CA. It's been a successful and challenging pivot for the 49-year-old artist, whose designs straddle the line between bespoke fashion and bespoke art.



**#ARTISTIC
#CRITICAL THINKING
#HANDWORKED
#DYEING AND BLEACHING
#INNOVATIVE TECHNIQUE
AMERICAN TRADITIONS, CULTURE**

Fig.7 S.R. STUDIO. LA. CA. collection print pattern

Fig.8 S.R. STUDIO. LA. CA. collection

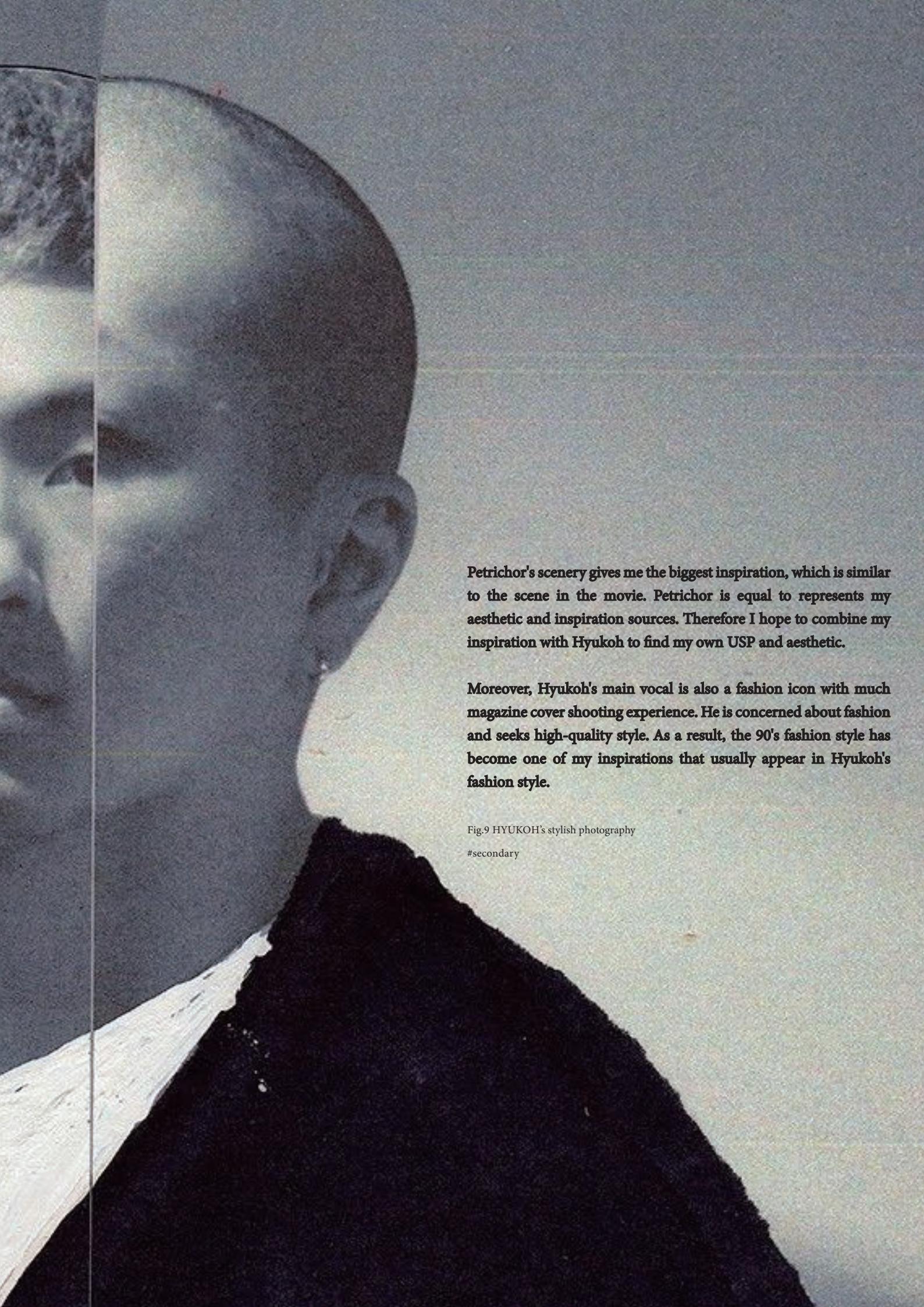
// FALL 2021 collection (Left and Right)

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DESIGN INSPIRATION

Hyukoh always uses their inspiration and autobiography to tell their story. They have shown their creative method of using different inspirations to create the work.

My initial inspiration came from "Gondry" by Hyukoh from Korea. "Gondry" artistic atmosphere to interests my attention in Hyukoh. Their USP is similar to mine, artistic, undefined, and autobiography. It talks about the movie "Eternal Sunshine of the spotless mind" that inspired their creation of "Gondry". Besides the artistic aesthetic in the MV's scenes, it also inspired me to think about where my initial inspiration came from.



Petrichor's scenery gives me the biggest inspiration, which is similar to the scene in the movie. Petrichor is equal to represents my aesthetic and inspiration sources. Therefore I hope to combine my inspiration with Hyukoh to find my own USP and aesthetic.

Moreover, Hyukoh's main vocal is also a fashion icon with much magazine cover shooting experience. He is concerned about fashion and seeks high-quality style. As a result, the 90's fashion style has become one of my inspirations that usually appear in Hyukoh's fashion style.

Fig.9 HYUKOH's stylish photography

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DESIGN INSPIRATION





Fig.10-11
Eternal Sunshine of the spotless mind
movie photography

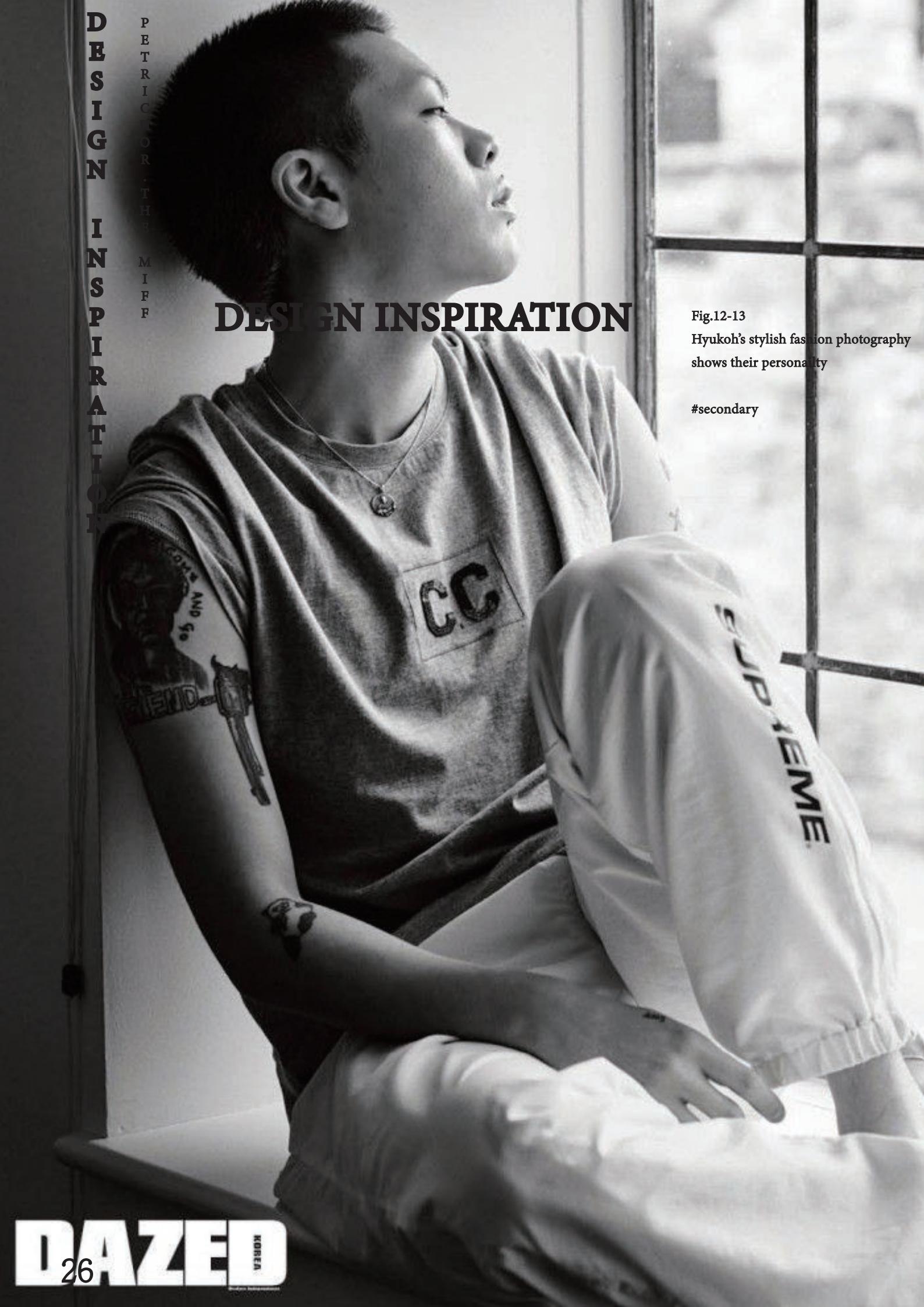
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DESIGN INSPIRATION

Fig.12-13

Hyukoh's stylish fashion photography shows their personality

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DAZED
KOREA

A photograph of a person from the waist up, wearing a blue t-shirt and blue jeans. A brown belt with a silver buckle is cinched at the waist. The person's arms are raised, showing tattooed forearms. The background is a plain, light color.

DESIGN INSPIRATION

Fig.14-15

Hyukoh's magazine photography shows the 90' fashion style they usually wear.

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D E S I G N I N S P I R A T I O N

P E T R I C H O R . T H E M I F F



DESIGN INSPIRATION

PETRICHOR . PETRICHOR . PETRICHOR . PETRICHOR



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Fig.16
Raining secenery

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Hyukoh's music video "Gondry" is inspired by the movie eternal sunshine of the spotless mind. The scenery, personal style of Hyukoh, and inspiration are the focus.

THEME - PETRICHOR

THEME - PETRICHOR

PETRICHOR · THE MIFF



COLOR- PETRICHOR



051F29

Rich Black FOGRA 29

05201F

Dark Jungle Green

003C45

Midnight Green Eagle Green

90491C

Saddle Brown

735E2D

Field Drab

er Pakove



PETRICHOR . PETRICHOR . PETRICHOR . PETRICHOR



MATERIAL / COLOR - PETRICHOR

FABRIC

/

- Linen 85% linen, 15% cotton
- Cotton 100%
- Velvet
- Denim
- Mesh

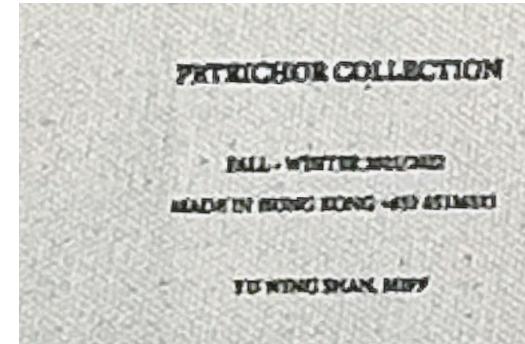
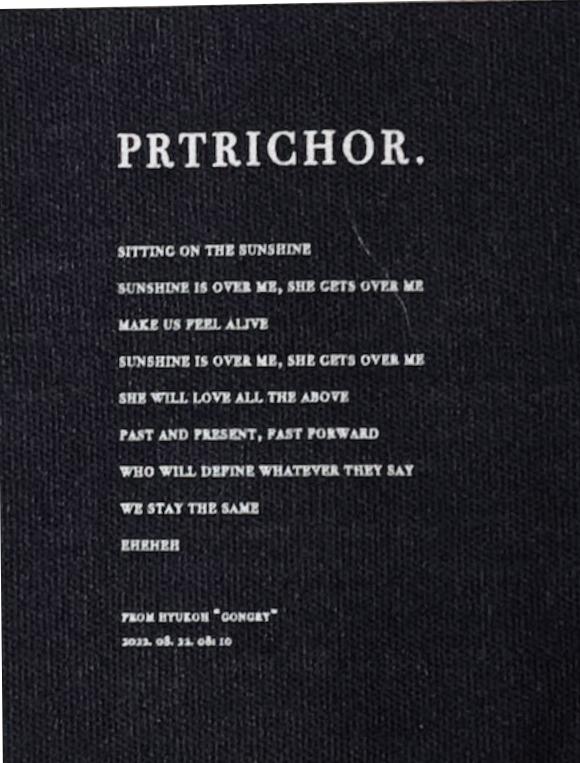
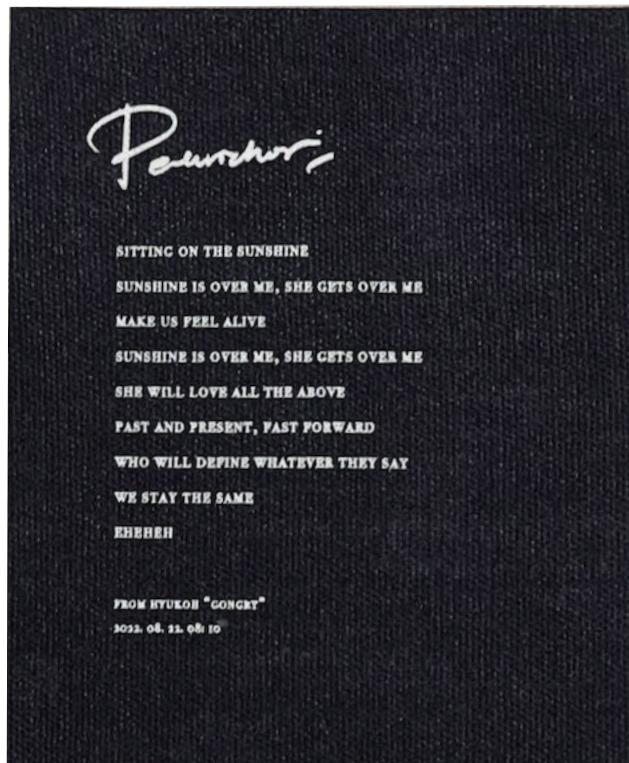
MATERIAL

/

- Denim button gold bronze
- Rivet gold bronze, black, and silver
- Press button silver
- Metal buckle black
- Eyelet black and silver
- Two way zipper black



LOGO / TAG - PETRICHOR



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**MOCK
UP
DESIGN
DEVELOPMENT**

P E T R I C H O R · T H E
M I F F

**DESIGN DEVELOPMENT
MOCK UP**



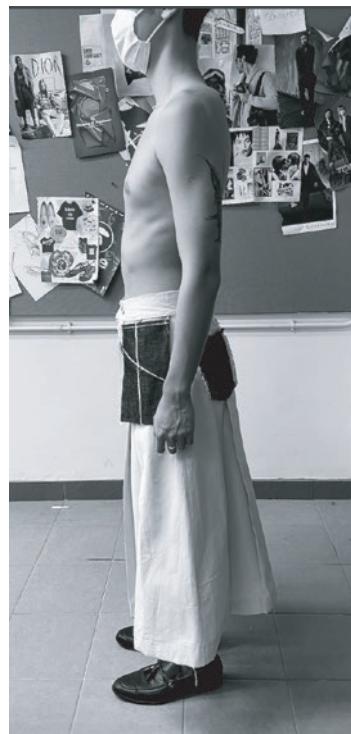
MOCK-UP DEVELOPMENT

**COLLAR
FROM LOOK NO.1
AT
NTU STUDIO**

**MOCK-UP FITTING
IMPOVE THE COLLAR SILHOUTTE**



DESIGN DEVELOPMENT MOCK UP



MOCK-UP DEVELOPMENT

PANTSKIRT
MOCK-UP FITTING
THE SIDE POCKET SHOULD BE
BIGGER AND LONGER
PRINT ELEMENT CAN CONSIDER
TO ADD IN BOTH POCKETS



MOCK-UP DEVELOPMENT

OVERSIZED JACKET
MOCK-UP FITTING
IMPOVE THE BIG RUFFLE
SILHOUTTE

THE COLLECTION - PETRICHOR

FALL - WINTER 2021 / 2022 MENSWEAR





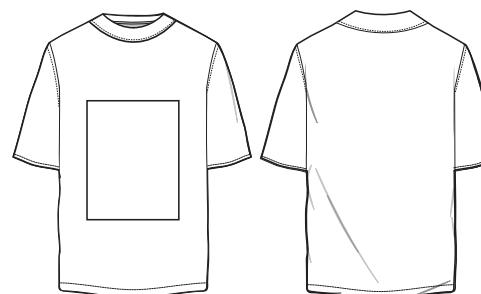
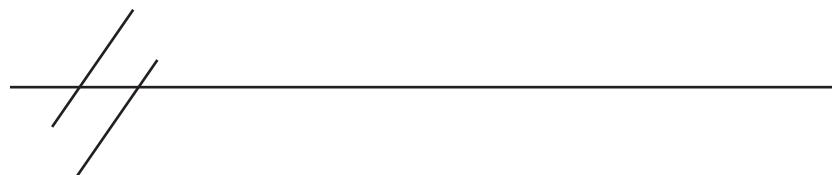
PETRICHOR

My initial inspiration came from the music video "Gondry" by Hyukoh from Korea. "Gondry" artistic atmosphere to interests my attention in Hyukoh. Their USP is similar to mine, artistic, undefined, and autobiography. It talks about the movie "Eternal Sunshine of the spotless mind" that inspired their creation of "Gondry". Besides the artistic aesthetic in the MV's scenes, it also inspired me to think about where my initial inspiration came from.

Through the MV and movie, I found that Petrichor's scenery is my biggest inspiration, which is similar to the scene in the movie. Petrichor is equal to represents my aesthetic and inspiration sources. Therefore I hope to combine my inspiration with Hyukoh not only find my own USP and aesthetic, but also develop art in fashion through finding inspiration.

COLLECTION - OUTFIT 1

FALL - WINTER 2021 / 2022 MENSWEAR



CREW NECK



NOTCH LAPEL

PRINT PATCH TO THE FRONT

BESOM POCKET

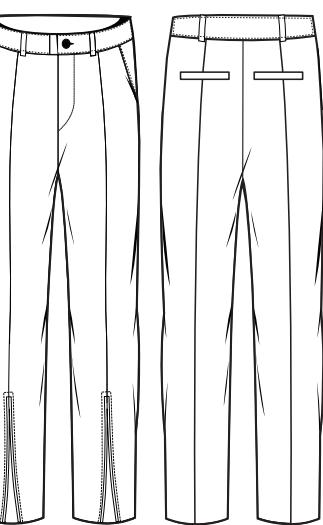
SHORT SLEEVES

DRAWSTRING WAIST

CORD LOCK

BUTTON

WELT POCKET



FAUX POCKETS

WAISTBAND

BUTTON

BELT LOOPS

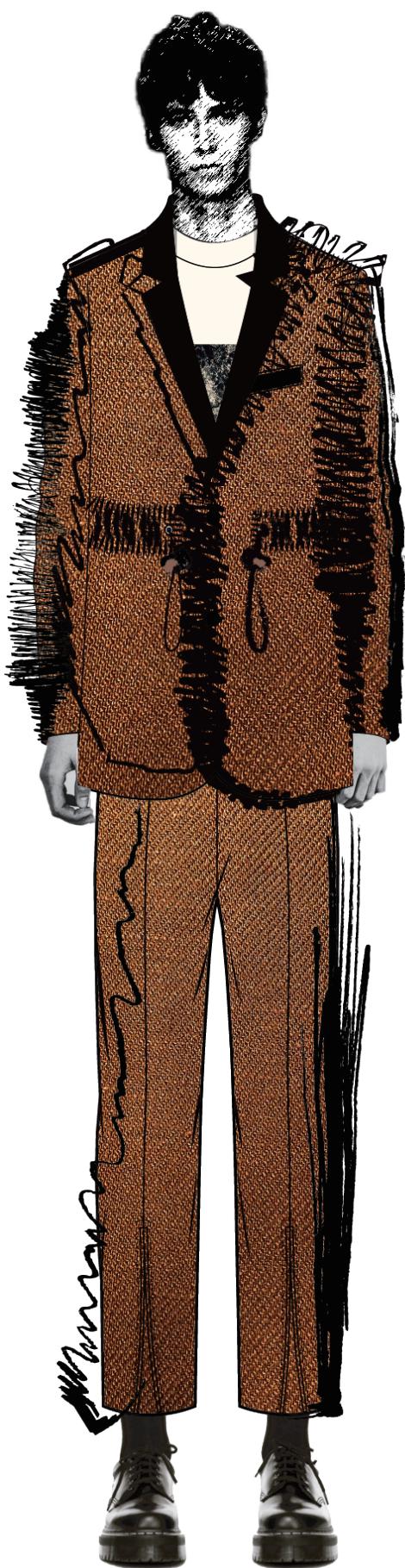
ZIPPER FLY

STYLE LINE

ANKLE OPENING

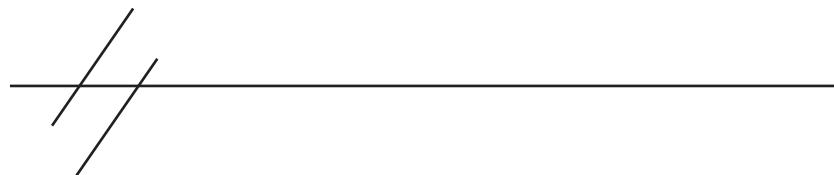


The suit added the street elements, like the adjustable buckles and drawstring waist. The 90' fashion element also inspire the ankle opening in the bottom.



COLLECTION - OUTFIT 2

FALL - WINTER 2021 / 2022 MENSWEAR



TURTLENECK

FRONT BUTTON CLOSURES

PLEATS

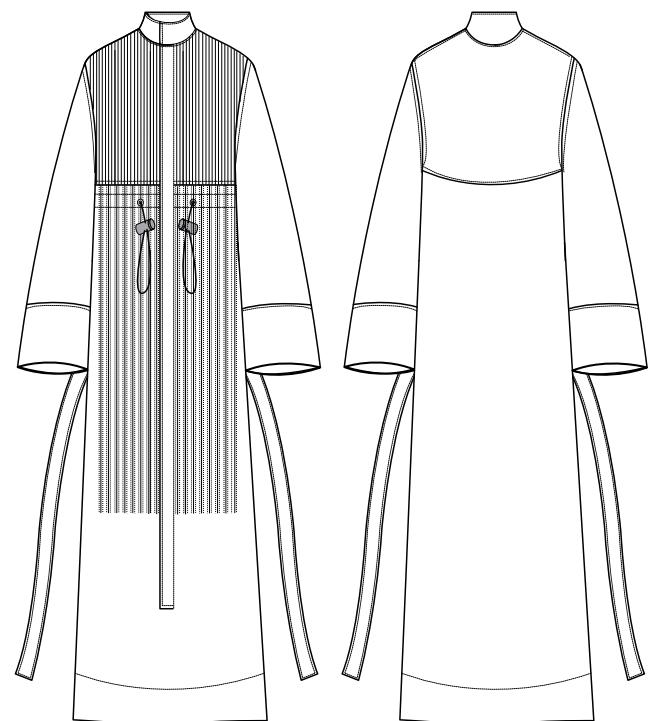
CORD LOCK

ELASTICATED DRAWSTRING WAISTBAND

WAISTBAND

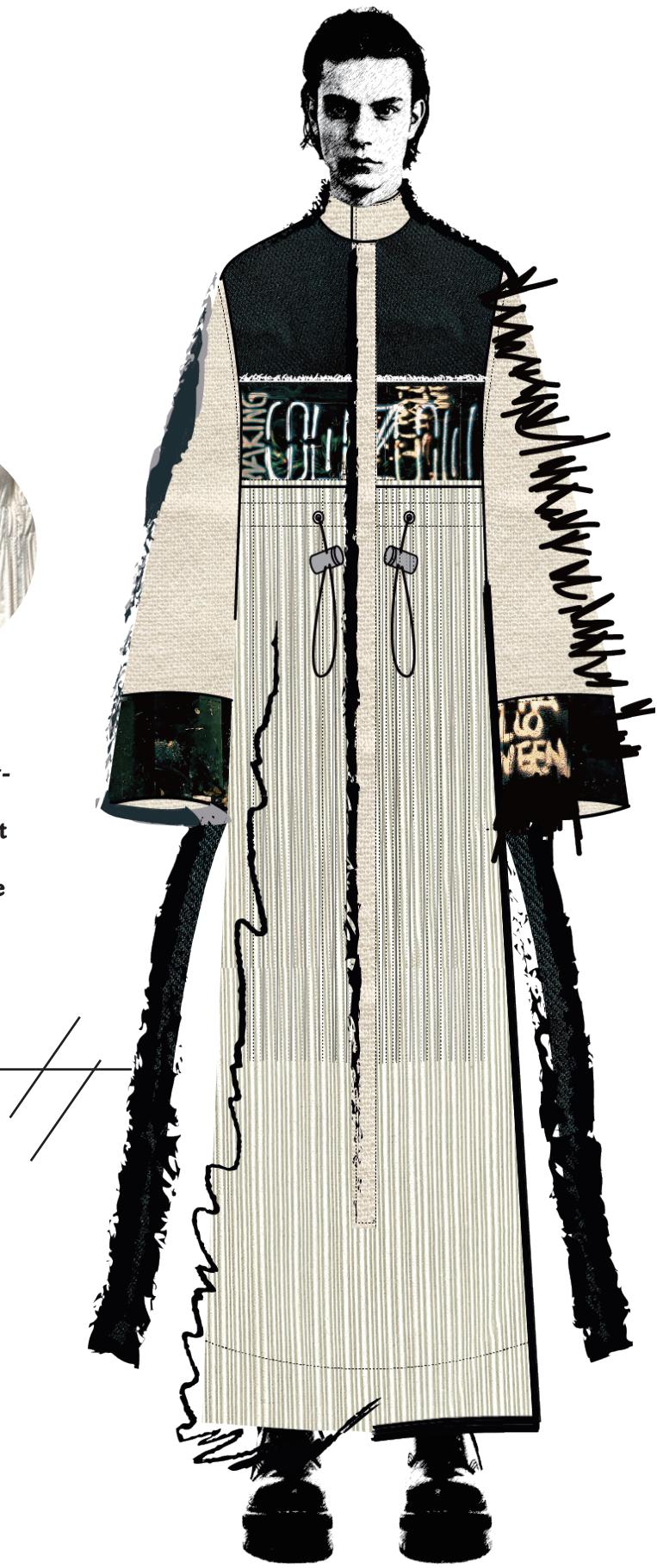
CENTRAL REAR VENT

VISUAL STUDY



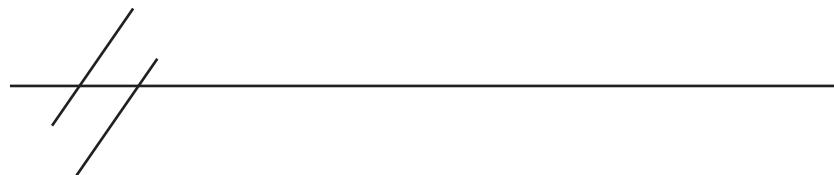


The suit added the street elements, like the adjustable buckles and drawstring waist. The 90' fashion element also inspire the ankle opening in the bottom.



COLLECTION - OUTFIT 3

FALL - WINTER 2021 / 2022 MENSWEAR



SPREAD COLLAR

ZIPPER

PATCH

LOGO PRINT IN FRONT

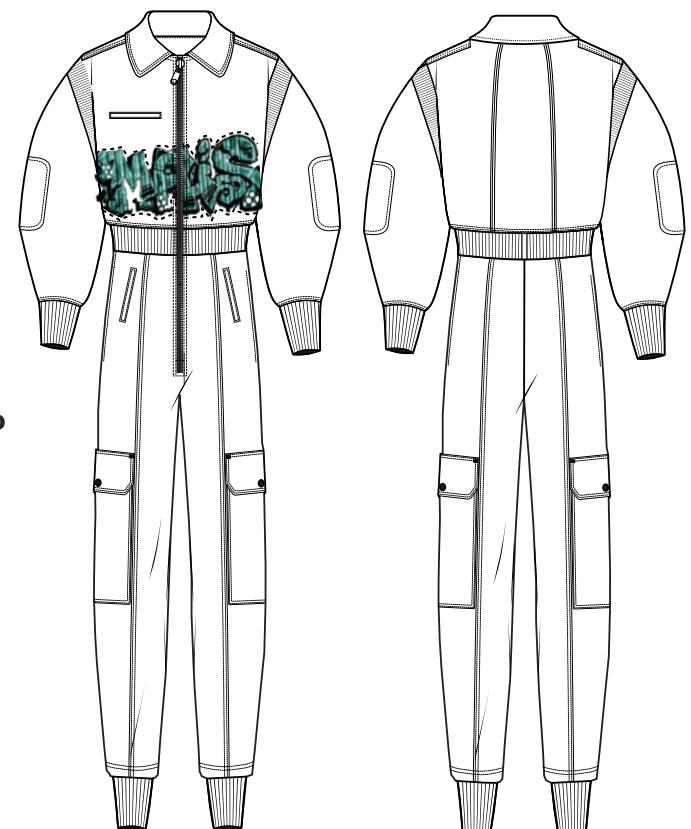
ELASTICATED DRAWSTRING WAISTBAND

WELT POCKETS

TOPSTITCHING

SIDE FLAP POCKETS

ELASTICATED CUFFS



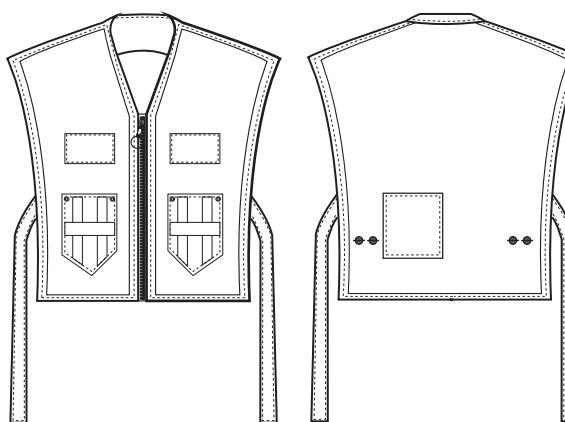


Inspired by a '90s jumpsuit and the patchwork element for filling up torn clothes. Some pockets of the welt pocket and side flip pocket bring more workwear style to the design.

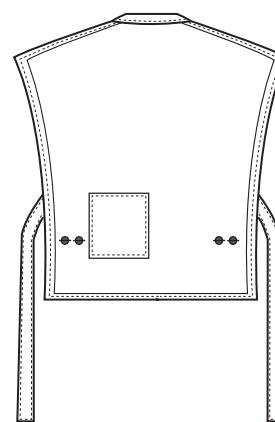
MAKES

COLLECTION - OUTFIT 4

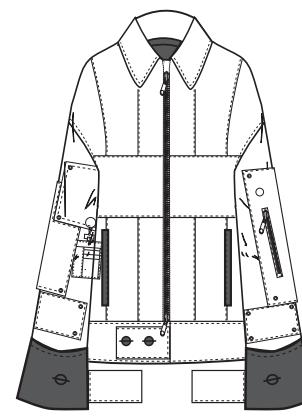
FALL - WINTER 2021 / 2022 MENSWEAR



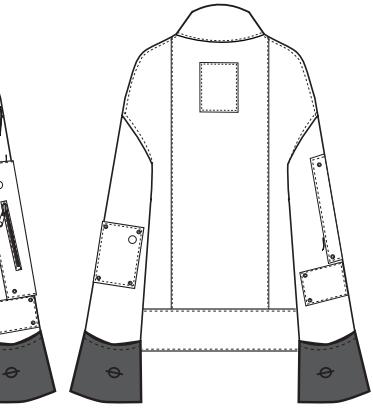
LOGO



PATCH POCKET



PRINT PATCH WORK DETAILS



SPREAD COLLAR

ZIPPER

TWO-WAY ZIPPER

RIVET

RIVET

TOPSTITCHING

TOPSTITCHING

STRIP

WELT POCKET

LONG SLEEVES

BUTTONED CUFFS

TWO SIDE POCKETS

WAISTBAND

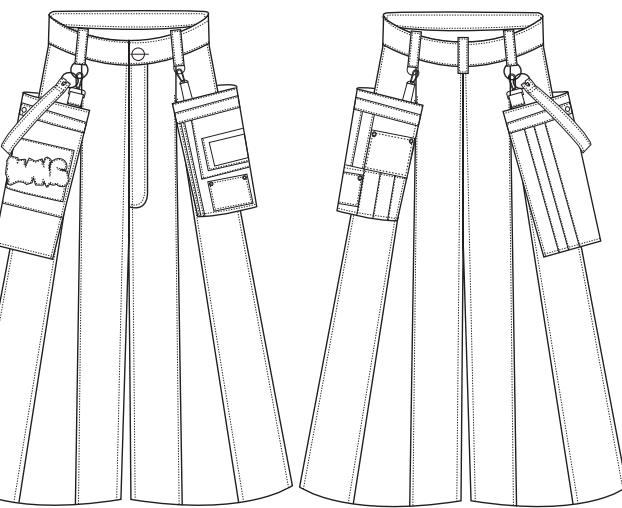
BUTTON

BELT LOOPS

ZIPPER FLY

STYLE LINE

PLEATED



long sleeve jacket with ruffle. Inspired by Hyukoh personal 90's style, t-shirt with long sleeve shirt. The front patch in the front uses the photography of scenery and graffiti to match the USP. And the bottom with shorts and socks also represents the 90s style which has zipper pocket on the top of the front patch pocket.



TECHNICAL PACK

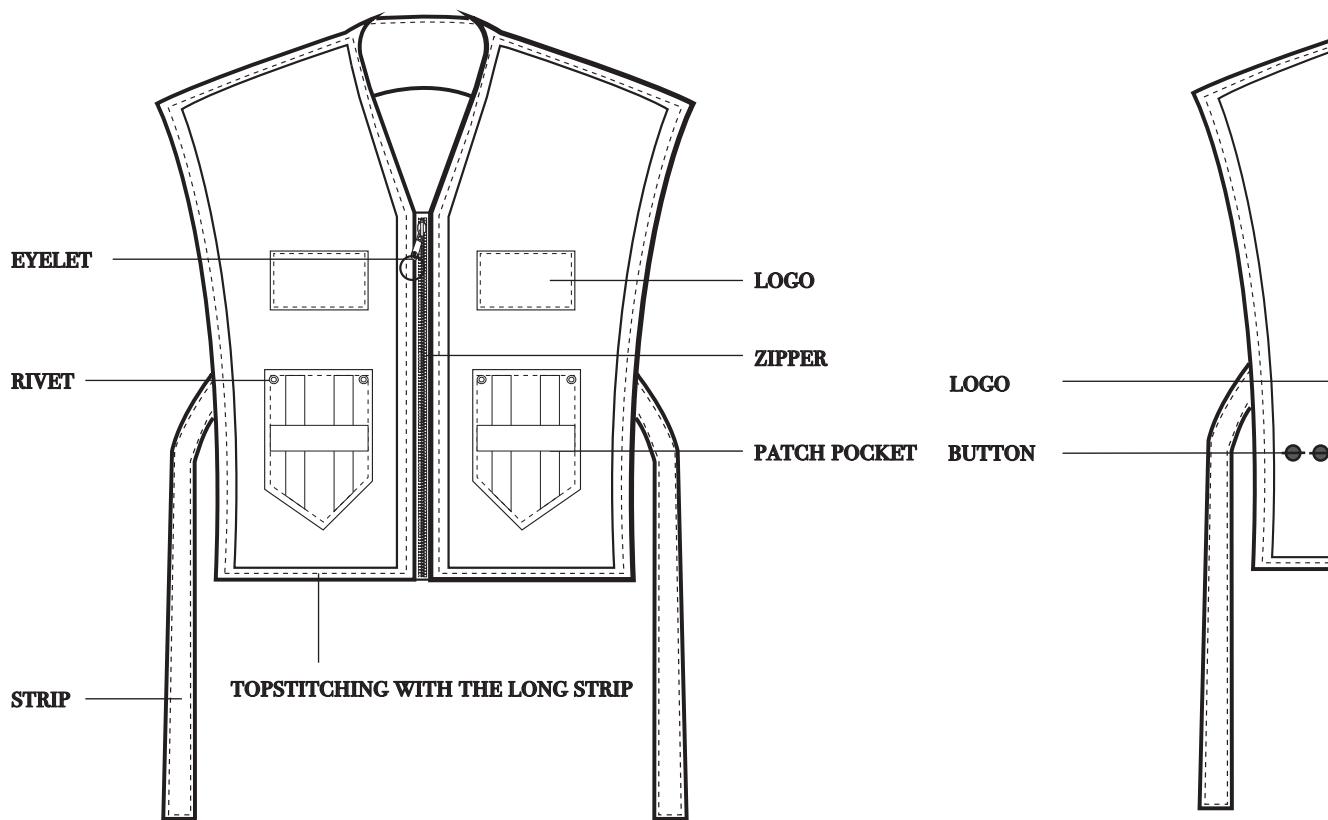
FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR

THEME: PETRICHOR

BRAND: THE MIFF

SKETCH FRONT AND BACK IN DETAILS



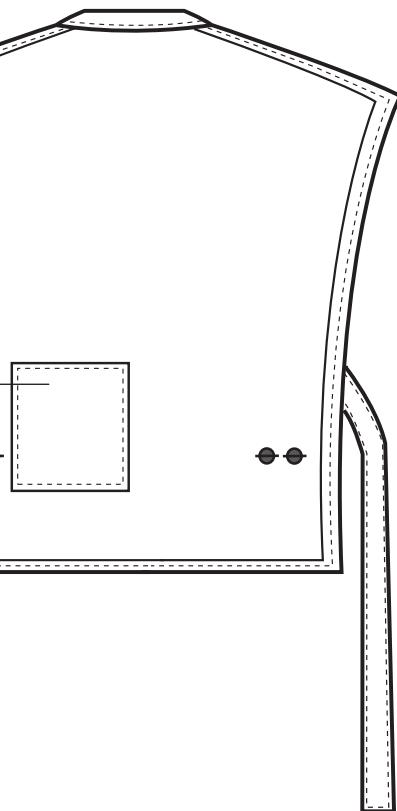
DESCRIPTIONS:

An oversized vest jacket can be outer or inner. Four strips and buttons on the side sim have different styling. To be more streetwear style, the element of denim, patch-work, raw and oversized details, etc., was added to the design.

PROJECT NAME: NTU INDUSTRY TECH PACK

STUDENT NAME: YU WING SHAN

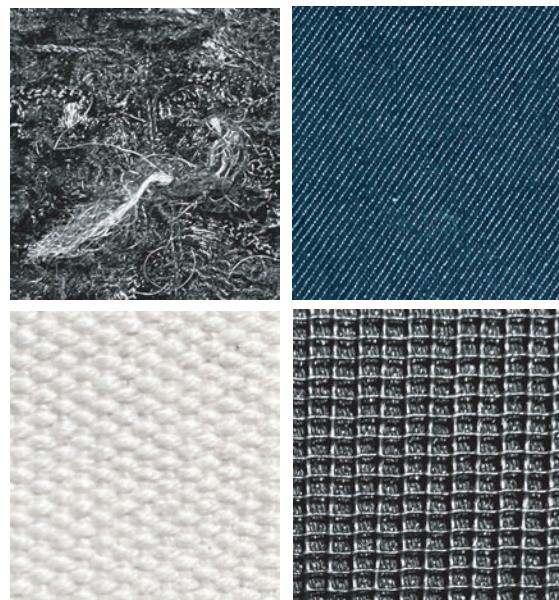
PRODUCT: F/W 202201 OVERSIZED VEST JACKET



FABRIC:

DENIM, COTTON OUTER AND MESH LINING

SWATCHES:



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MEASUREMENT

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MIFF

sample size

| VEST JACKET SPECS | Tol (+) | Tol (-) | S | M | L | XL |
|-----------------------------|------------|------------|----|--------|----|--------|
| Shoulder Point to Point | 1/4 | 1/4 | 63 | 63 1/2 | 64 | 64 1/2 |
| Shoulder Drop | 1/4 | 1/4 | 24 | 24 1/2 | 25 | 25 1/2 |
| Armhole Drop from HPS | 1/4 | 1/4 | 35 | 35 1/2 | 36 | 36 1/2 |
| Chest (across) @ 1" fm seam | 1/2 | 1/2 | 62 | 63 | 64 | 65 |
| Waist (across) | 1/2 | 1/2 | 30 | 31 | 32 | 33 |
| Bottom Opening (across) | 1/2 | 1/2 | 30 | 31 | 32 | 33 |
| Front Length fm HPS | 1/2 | 1/2 | 43 | 44 | 45 | 46 |
| Back Length fm HPS | 1/2 | 1/2 | 68 | 69 | 70 | 71 |
| Front Neck | 1/4 | 1/4 | 51 | 51 1/2 | 52 | 52 1/2 |
| Back Neck | 1/4 | 1/4 | 27 | 27 1/2 | 28 | 28 1/2 |
| Neck Width, HPS to HPS | 1/4 | 1/4 | 79 | 79 1/2 | 80 | 80 1/2 |

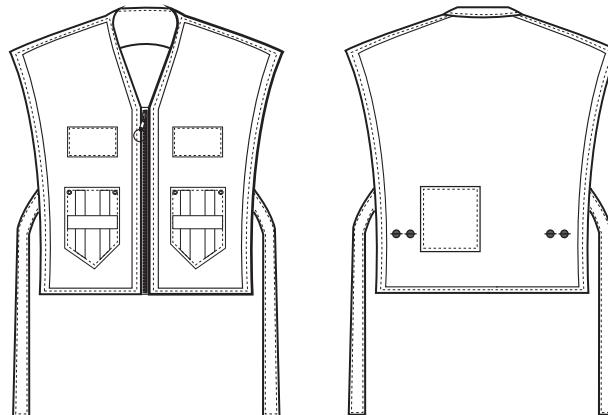
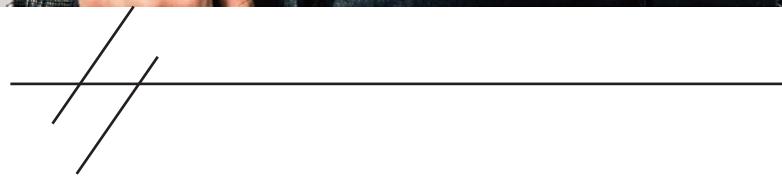
PROJECT NAME: NTU INDUSTRY TECH PACK

STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 OVERSIZED VEST JACKET

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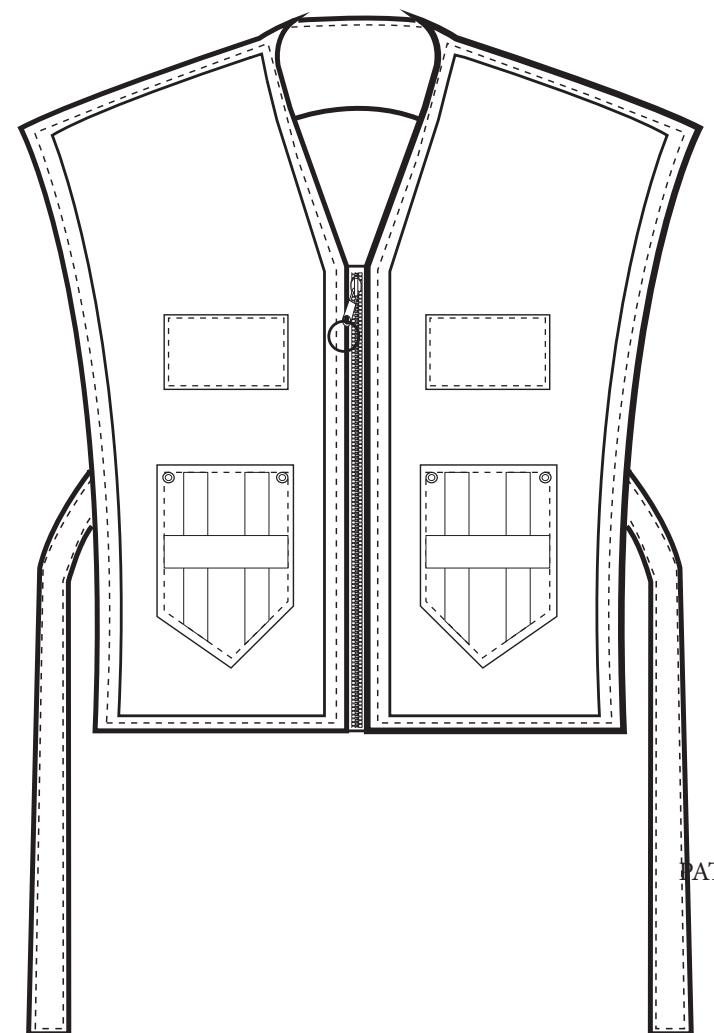
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DESIGN DETAILS

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MIFF



PATCH PO

PROJECT NAME: NTU INDUSTRY TECH PACK

E. STUDENT NAME: YU WING SHAN

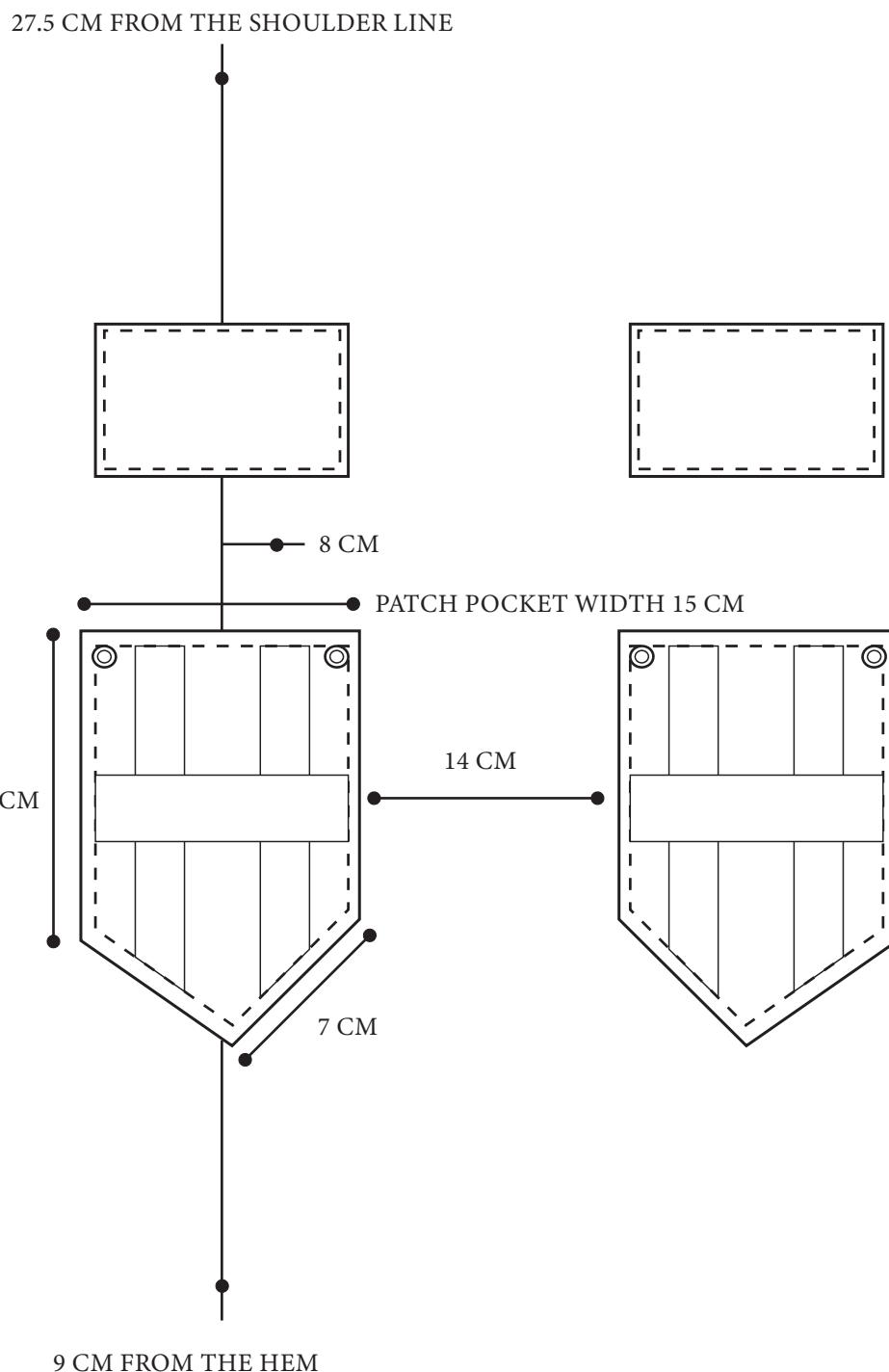
PRODUCT: F/W 202201 OVERSIZED VEST JACKET

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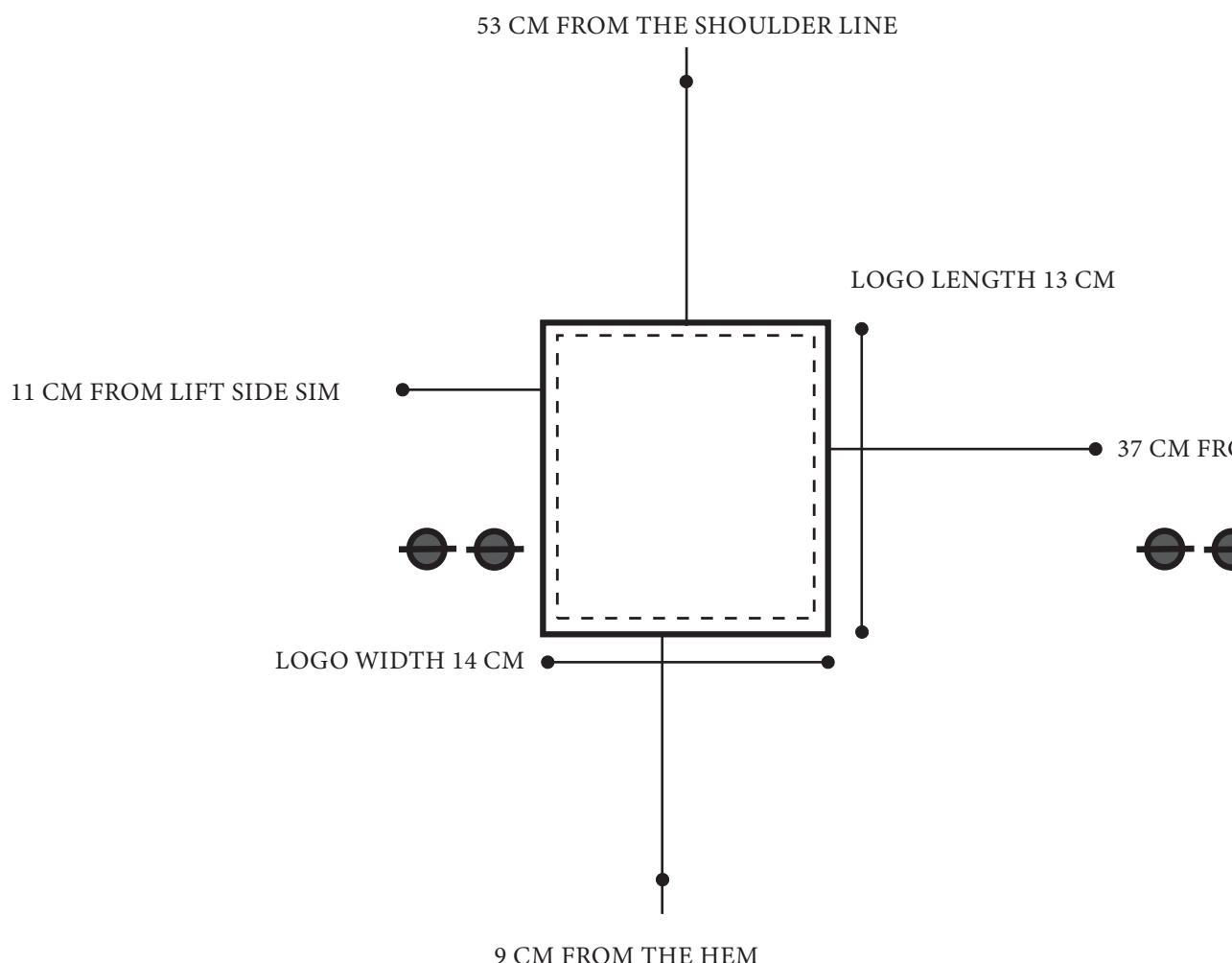
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DESIGN DETAILS

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MIFF

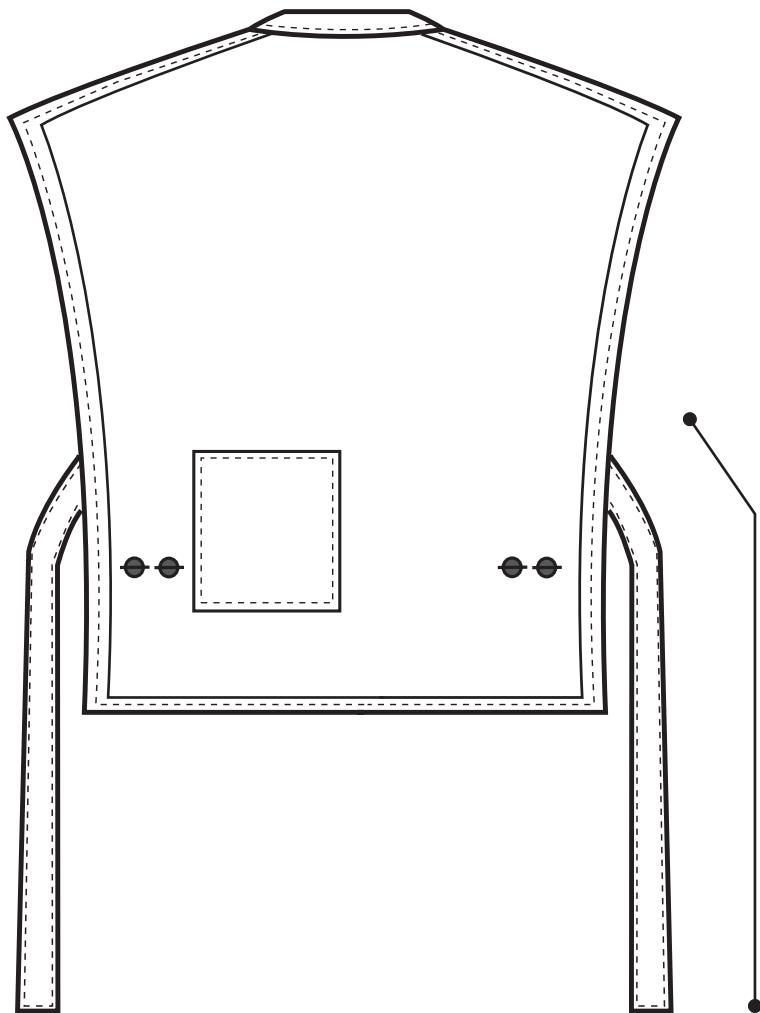


PROJECT NAME: NTU INDUSTRY TECH PACK

E. STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 OVERSIZED VEST JACKET

OM RIGHT SIDE SIM



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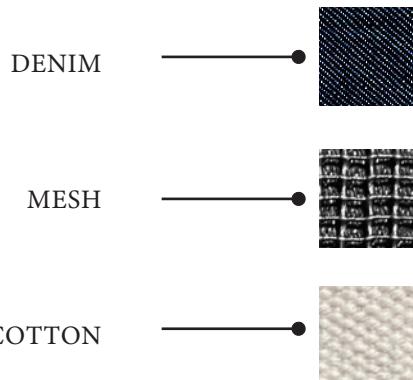
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LININGS

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MIFF

FABRIC



OVERSIZED VEST JACKET

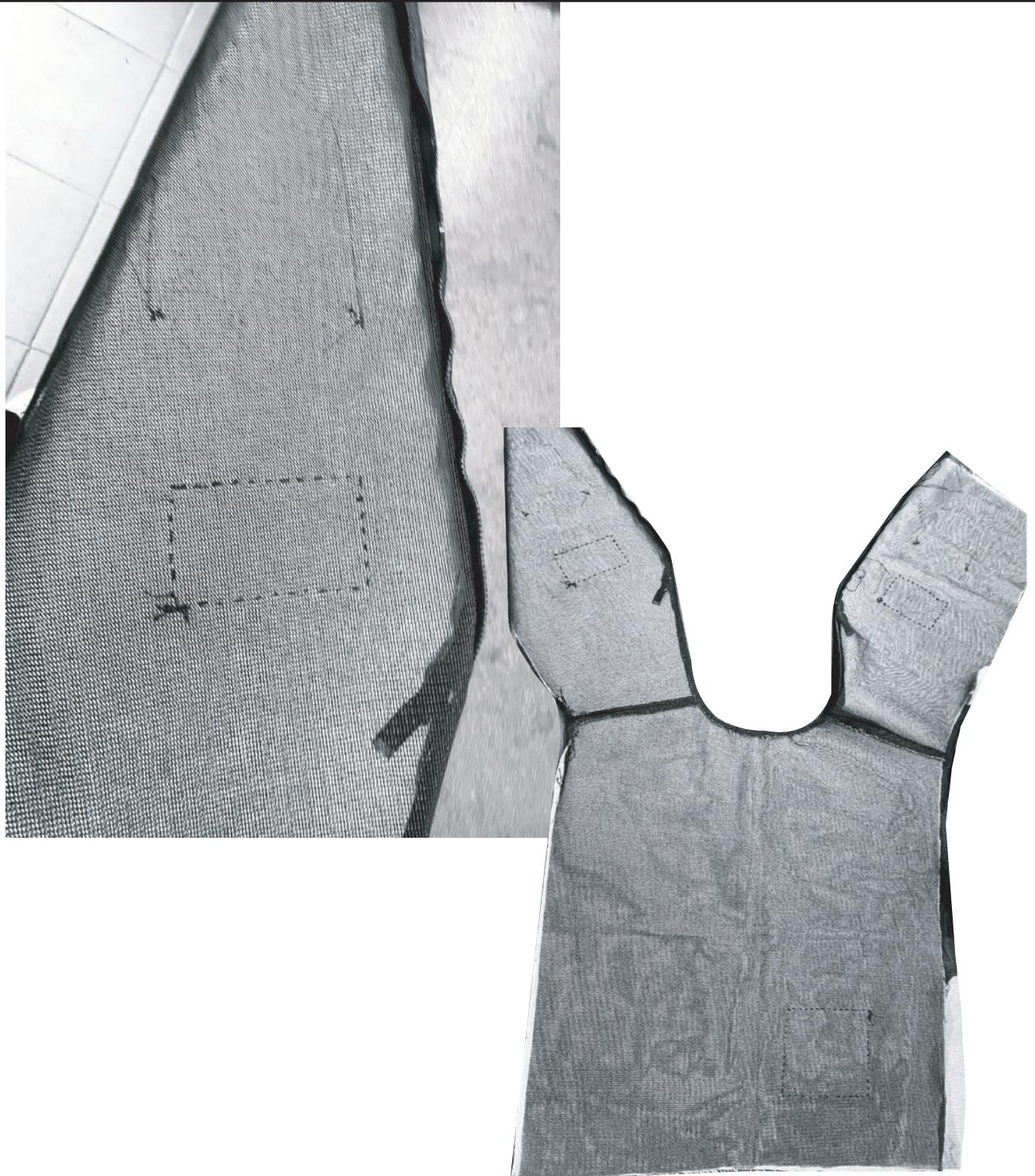
To join the outer and inner fabric,

- Join the shoulder sim first
- Join the CF and back side sim with the outer and inner fabric
- Remember to leave some space in the side sim (where the strip is placed)
- Stitches the hem on the right side when it leaves the final 8- 10 cm can finished thought the space in side sim

PROJECT NAME: NTU INDUSTRY TECH PACK

E. STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 OVERSIZED VEST JACKET



COLOR COMBINATION

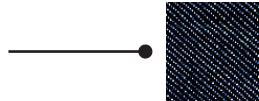
FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MIFF

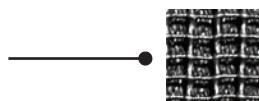
FABRIC



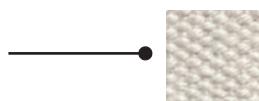
DENIM



MESH



COTTON



PROJECT NAME: NTU INDUSTRY TECH PACK

E. STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 OVERSIZED VEST JACKET



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PRINT LOGO

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MIFF



PETRICHOR . PETRICHOR

ABOUT THE LOGO /

The logo is hand-stitched with leather wax thread to outstanding the line.

Leather wax thread is thicker than regular thread, so it is significant to match the logo.

PROJECT NAME: NTU INDUSTRY TECH PACK

E. STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 OVERSIZED VEST JACKET

PETRICHOR . PETRICHOR . PETRICHOR . PETRICHOR

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PETRICHOR COLLECTION

FALL - WINTER 2021/2022

MADE IN HONG KONG +852 65596121

YU WING SHAN, MIFP

PETRICHOR COLLECTION

FALL - WINTER 2021/2022

MADE IN HONG KONG +852 65596121

YU WING SHAN, MIFP

COLLECTION - PETRICHOR

FALL - WINTER 2021 / 2022 MENSWEAR

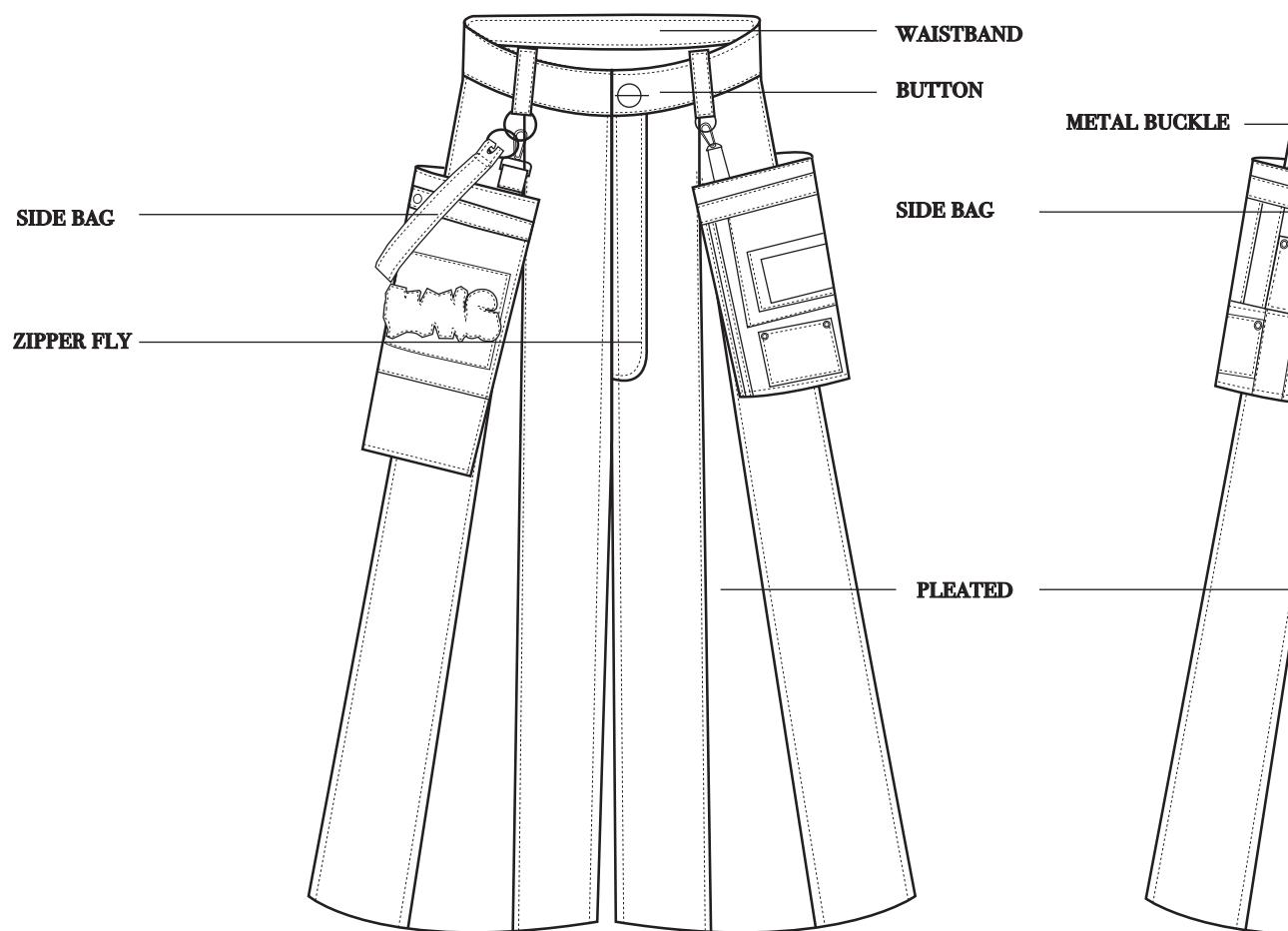


TECHNICAL PACK

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MI

SKETCH FRONT AND BACK IN DETAILS



DESCRIPTIONS:

SKIRT PANTS

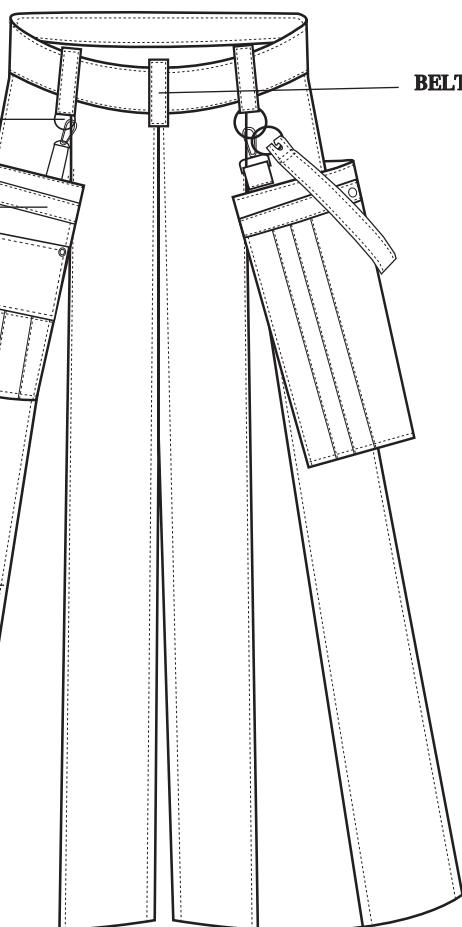
This is the pants that have four big pleated with low crotch. There are two detachable pockets on the pants which can change to be a hand-bag.

PROJECT NAME: NTU INDUSTRY TECH PACK

FF.

STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 SKIRT PANT



FABRIC:

DENIM, COTTON OUTER AND MESH

SWATCHES:



MEASUREMENT

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MI

sample size

| SKIRT PANTS | Tol (+) | Tol (-) | S | M | L | XL |
|-----------------------|------------|------------|----|--------|----|--------|
| Hem Width | 1/2 | 1/2 | 61 | 62 | 63 | 64 |
| Waistband- height | 1/2 | 1/2 | 3 | 4 | 5 | 6 |
| Front Crotch | 1/4 | 1/4 | 39 | 39 1/2 | 40 | 40 1/2 |
| Back Crotch | 1/4 | 1/4 | 42 | 42 1/2 | 43 | 43 1/2 |
| Inseam | 1/2 | 1/2 | 96 | 97 | 98 | 99 |
| Outseam | 1/2 | 1/2 | 96 | 97 | 98 | 99 |
| Beltloops length | 1/4 | 1/4 | 6 | 6 1/2 | 7 | 7 1/2 |
| Beltloops width | 1/4 | 1/4 | 1 | 1 1/2 | 2 | 2 1/2 |
| Left side bag length | 1/2 | 1/2 | 40 | 41 | 42 | 43 |
| Left side bag width | 1/2 | 1/2 | 32 | 33 | 34 | 35 |
| Right side bag length | 1/2 | 1/2 | 28 | 29 | 30 | 31 |
| Right side bag width | 1/2 | 1/2 | 35 | 36 | 37 | 38 |

PROJECT NAME: NTU INDUSTRY TECH PACK

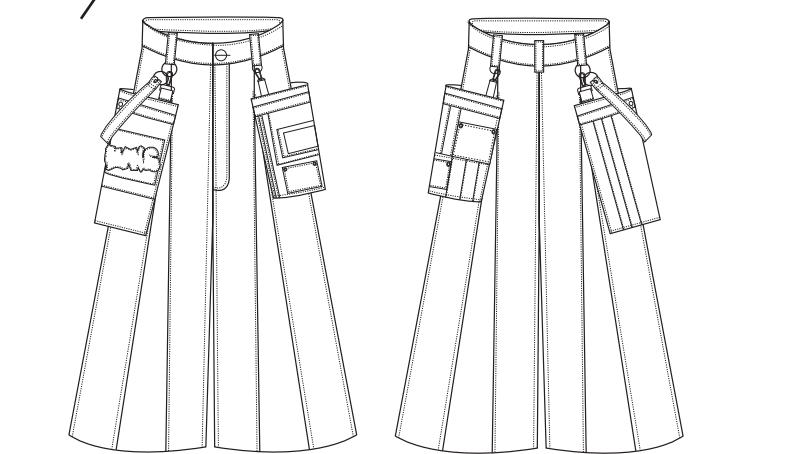
IFF.

STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 SKIRT PANTS

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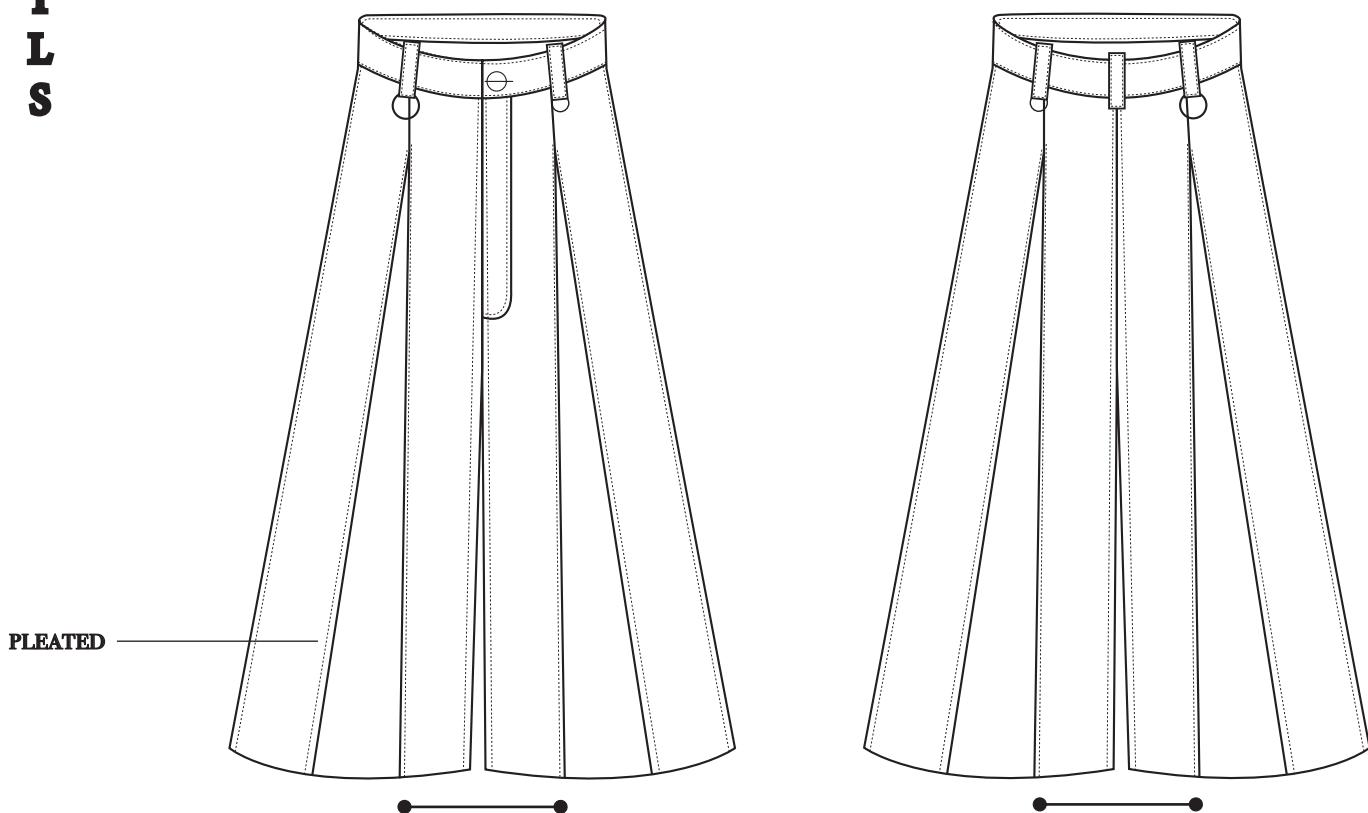


SECOND ITEM TECH PACK

DESIGN DETAILS

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MIFF



THE DISTANCE BETWEEN TWO PLEATED 19 CM
FRONT

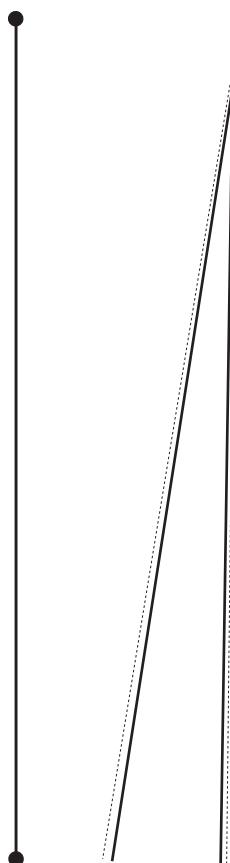
THE DISTANCE BETWEEN TWO PLEATED 27.5 CM
BACK

PLEATED LENGTH
IN FRONT AND BACK

PROJECT NAME: NTU INDUSTRY TECH PACK

STUDENT NAME: YU WING SHAN

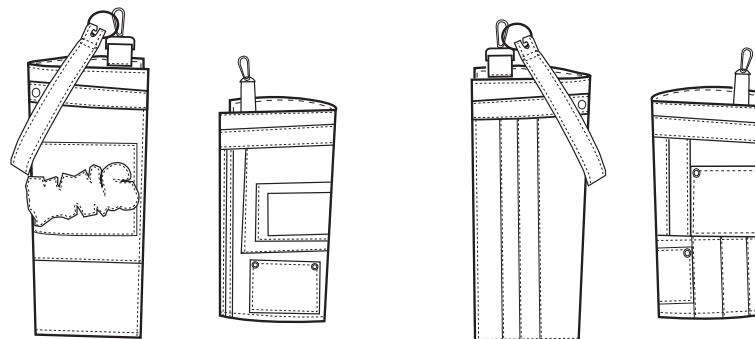
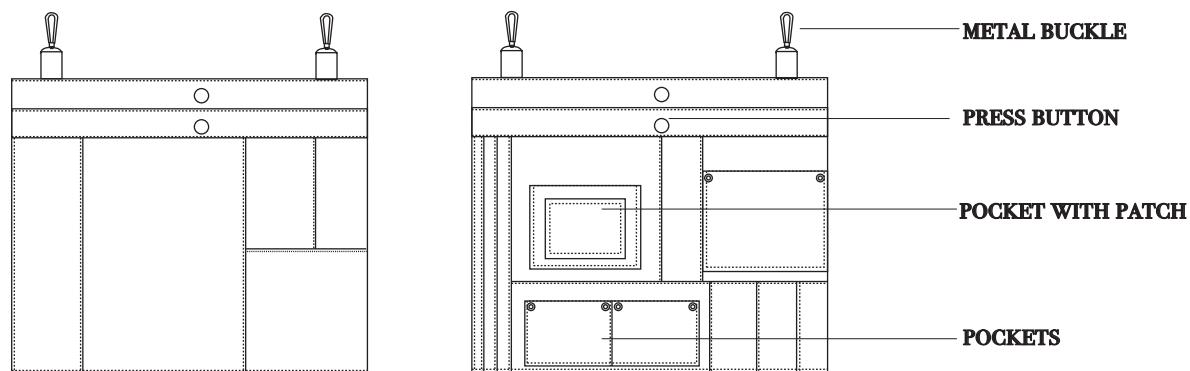
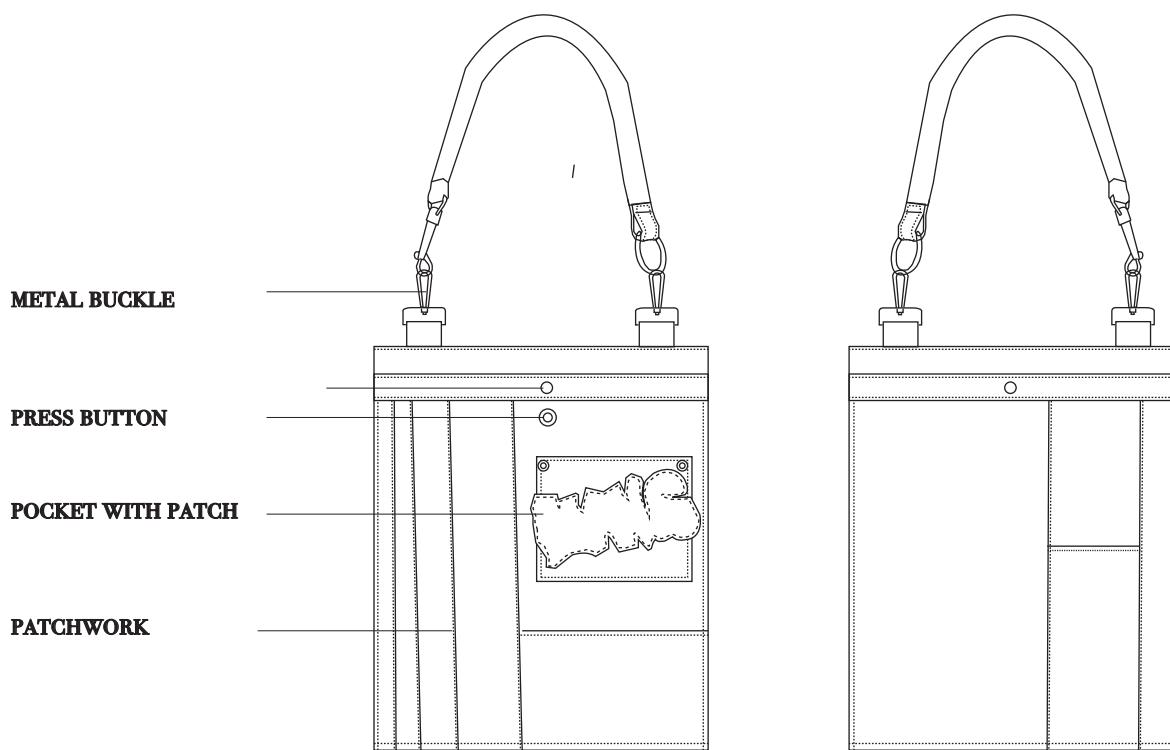
PRODUCT: F/W 202201 SKIRT PANTS



DESIGN DETAILS

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MIFF

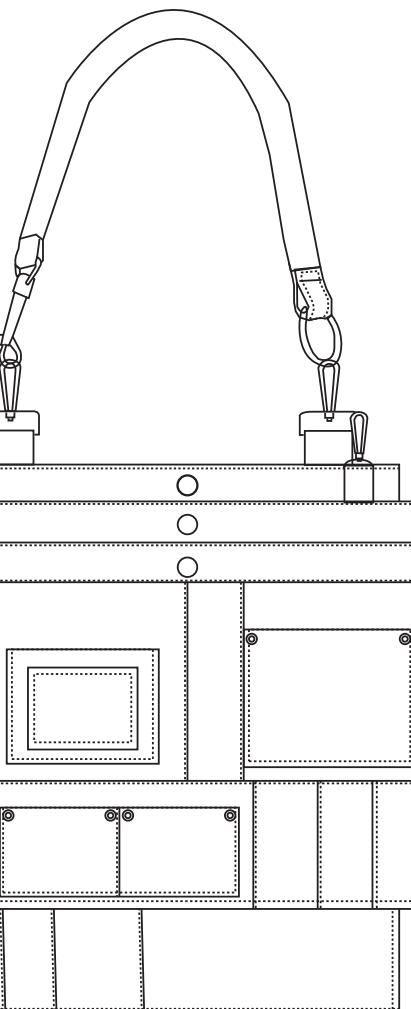


PROJECT NAME: NTU INDUSTRY TECH PACK

IFF.

STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 SKIRT PANTS



FRONT AND BACK

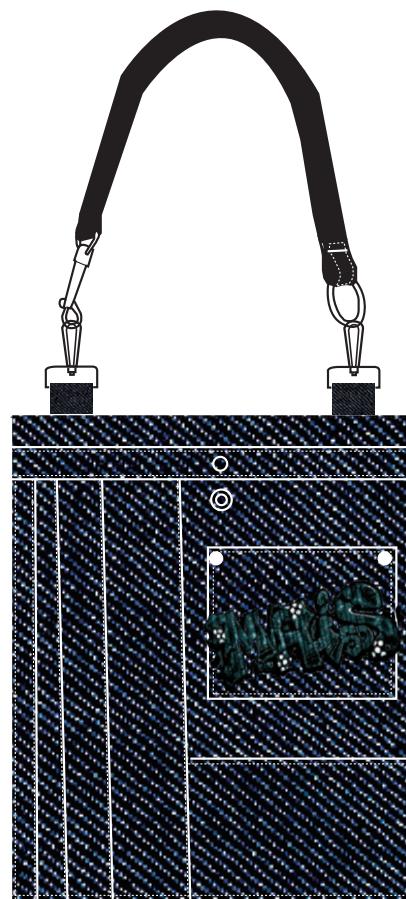
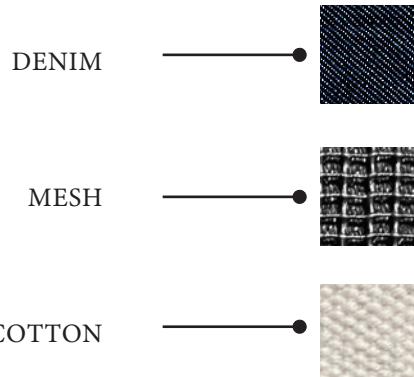


LININGS

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE MIF

FABRIC



SKIRT PANTS WITH SIDE BAGS

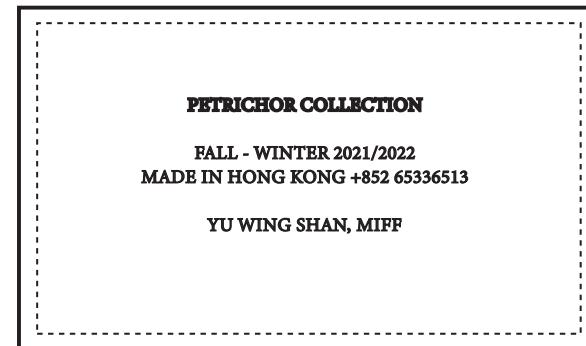
- The zipper fly pattern shows in orange color
- And the black zipper is 8 inch in total
- Side bags with the fabric patchwork

PROJECT NAME: NTU INDUSTRY TECH PACK

STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 SKIRT PANT

SECOND ITEM TECH PACK



COLOR COMBINATION

FIRST ITEM ANNOTATION

FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE M

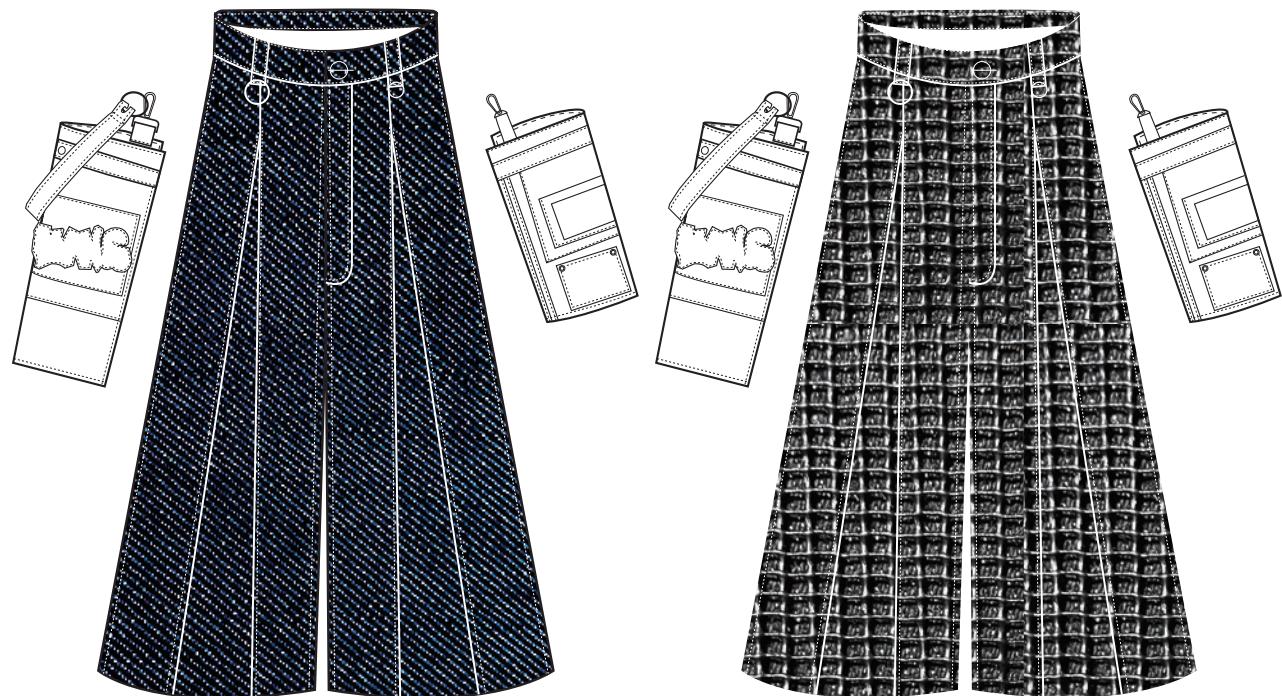


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STUDENT NAME: YU WING SHAN

PROJECT NAME: NTU INDUSTRY TECH PACK

PRODUCT: F/W 202201 SKIRT PANT



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PRINT LOGO

FIRST ITEM ANNOTATION

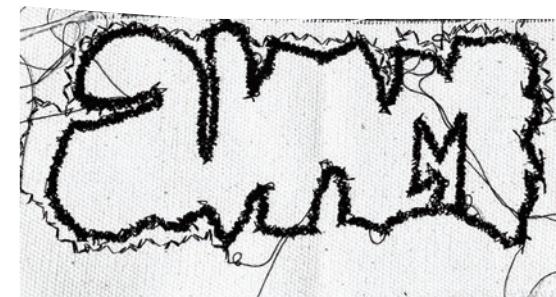
FALL - WINTER 2021 / 2022 MENSWEAR THEME: PETRICHOR BRAND: THE M



ABOUT THE LOGO /

One print logo stitching method on the pant's side bag is different from the others. Since the shape is irregular, it is hard to use hand-stitching or looks terrible in machine basic stitching.

Therefore, I use the JANOME stitching machine with the carbide function to first stitch around the perimeter. Then, use the basic stitching function to attach on the side bag.



PROJECT NAME: NTU INDUSTRY TECH PACK

STUDENT NAME: YU WING SHAN

PRODUCT: F/W 202201 SKIRT PANT



COLLECTION - PETRICHOR

P E T R I C H O R · T H E M I F F





COLLECTION - PETRICHOR

FALL - WINTER 2021 / 2022 MENSWEAR

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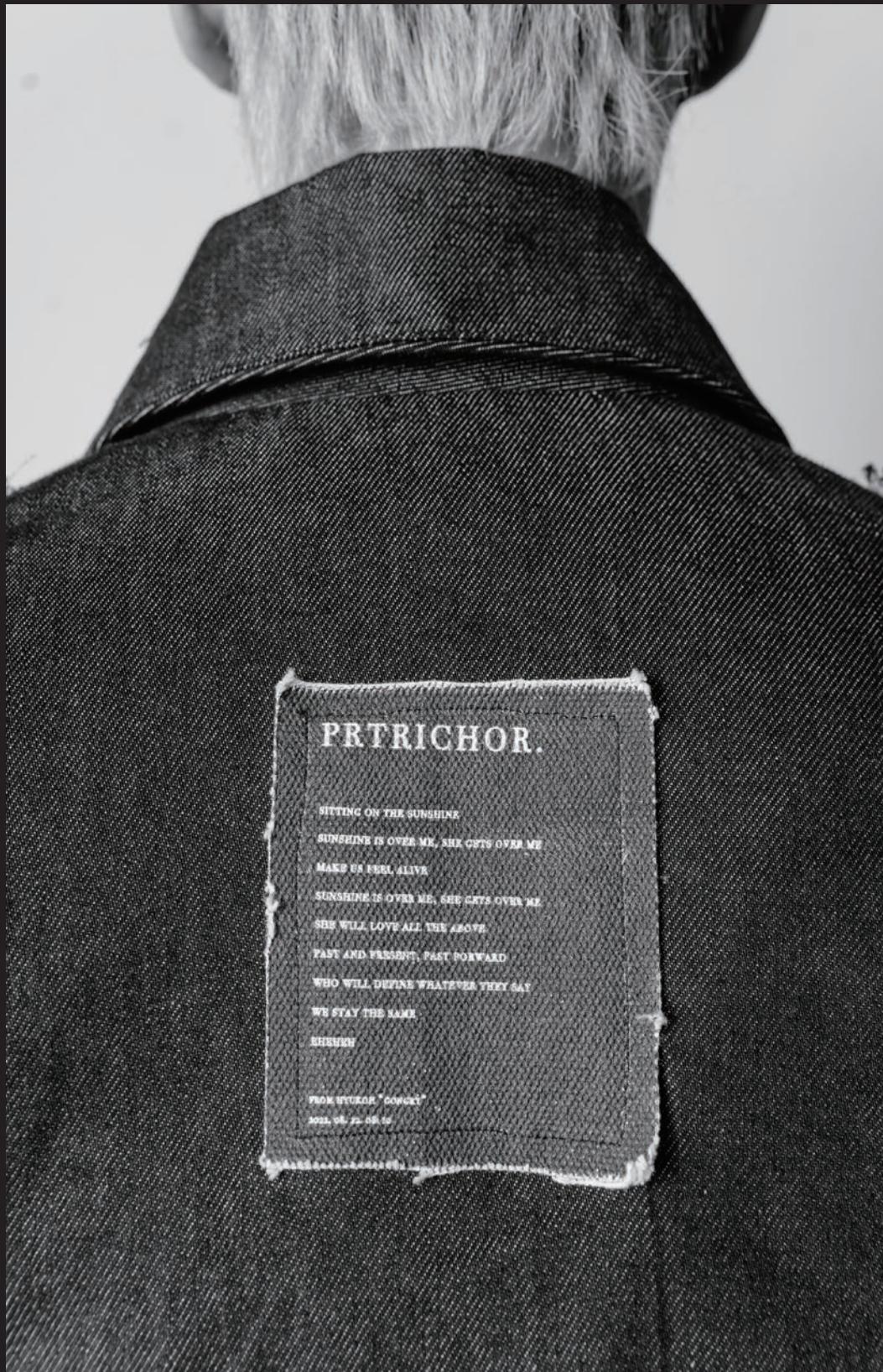
THE MIFF.

THE STORY BEGIN WITH INSPIRATION

//

COLLECTION - PETRICHOR

FALL - WINTER 2021 / 2022 MENSWEAR



COLLECTION - PETRICHOR

P E T R I C H O R · T H E M I F F



COLLECTION

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021 / 2022 MENSWEAR

E MIFF.

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COLLECTION - PETRICHOR

P E T R I C H O R · T H E M I F F





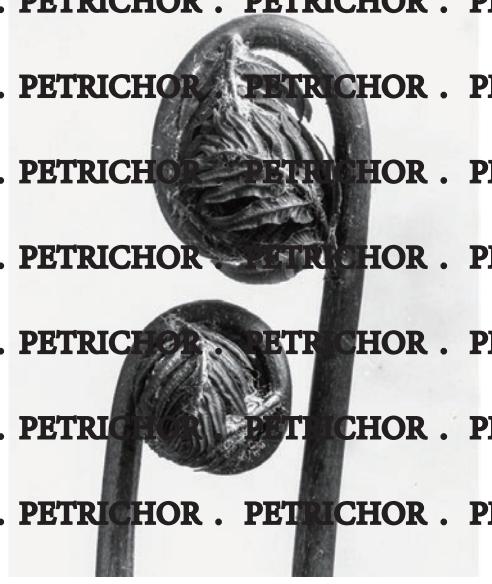
COLLECTION - PETRICHOR
FALL - WINTER 2021 / 2022 MENSWEAR
THE MIFF.

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